



Middle East and Africa - Mobile Highlights

Mobile Data Traffic

- In Middle East and Africa, mobile data traffic will grow 12-fold from 2016 to 2021, a compound annual growth rate of 65%.
- In Middle East and Africa, mobile data traffic will reach 7.4 Exabytes per month in 2021, up from 612 Petabytes per month in 2016.
- Middle Eastern and African mobile data traffic will grow 2 times faster than Middle Eastern and African fixed IP traffic from 2016 to 2021.
- Middle East and Africa's Mobile was 23% of total IP traffic in 2016, and will be 48% of total IP traffic in 2021.
- Middle East and Africa's mobile data traffic grew 98% in 2016.
- In Middle East and Africa, mobile data traffic in 2021 will be equivalent to 360x the volume of the entire Middle Eastern and African Internet in 2005.
- In Middle East and Africa, the average mobile connection will generate 4,408 Megabytes of mobile data traffic per month in 2021, up from 480 Megabytes in 2016.

Mobile Video Traffic

- In Middle East and Africa, mobile video traffic will grow 18-fold from 2016 to 2021, a compound annual growth rate of 78%.
- Video will be 76% of Middle East and Africa's mobile data traffic in 2021, compared to 52% at the end of 2016.