



## Mexico - Mobile Highlights

### Mobile Data Traffic

- In Mexico, mobile data traffic will grow 7-fold from 2016 to 2021, a compound annual growth rate of 48%.
- In Mexico, mobile data traffic will reach 467 Petabytes per month in 2021, up from 66 Petabytes per month in 2016.
- Mexican mobile data traffic will grow 2 times faster than Mexican fixed IP traffic from 2016 to 2021.
- Mexico's Mobile was 5% of total IP traffic in 2016, and will be 14% of total IP traffic in 2021.
- Mexico's mobile data traffic grew 81% in 2016.
- In Mexico, mobile data traffic in 2021 will be equivalent to 66x the volume of the entire Mexican Internet in 2005.
- In Mexico, the average mobile connection will generate 3,737 Megabytes of mobile data traffic per month in 2021, up from 624 Megabytes in 2016.

### Mobile Video Traffic

- In Mexico, mobile video traffic will grow 10-fold from 2016 to 2021, a compound annual growth rate of 58%.
- Video will be 79% of Mexico's mobile data traffic in 2021, compared to 58% at the end of 2016.