



## Mexico - Device Growth Traffic Profiles

### 2021 Forecast

- In Mexico, there will be 83 million total Internet users (61% of population) in 2021, up from 63 million (49% of population) in 2016.
- In Mexico, there will be 384.9 million networked devices in 2021, up from 249.4 million in 2016.
- In Mexico, there will be 2.8 networked devices per capita in 2021, up from 1.9 per capita in 2016.
- In Mexico, 42% of all networked devices will be mobile-connected in 2021.
- In Mexico, M2M modules will account for 40% (155.3 million) of all networked devices in 2021, compared to 26% (64.8 million) in 2016, (19.1% CAGR).
- In Mexico, PCs will account for 7% (26.3 million) of all networked devices in 2021, compared to 14% (34.3 million) in 2016, (-5.2% CAGR).
- In Mexico, Tablets will account for 4% (14.0 million) of all networked devices in 2021, compared to 4% (8.9 million) in 2016, (9.5% CAGR).
- In Mexico, Smartphones will account for 25% (96.4 million) of all networked devices in 2021, compared to 23% (58.6 million) in 2016, (10.5% CAGR).
- In Mexico, Connected TVs will account for 19% (71.7 million) of all networked devices in 2021, compared to 13% (33.6 million) in 2016, (16.4% CAGR).
- In Mexico, M2M modules will average 0.708 GB per month, up from 0.177 GB in 2016.
- In Mexico, Smartphones will average 10.2 GB per month, up from 2.1 GB in 2016.
- In Mexico, Tablets will average 21.5 GB per month, up from 5.9 GB in 2016.
- In Mexico, PCs will average 33.2 GB per month, up from 23.1 GB in 2016.
- In Mexico, Connected 4K TVs will average 5.2 GB per month, up from 0.2 GB in 2016.

- In Mexico, Non-Smartphones will account for 4.5% (17.4 million) of all networked devices in 2021, compared to 19% (47.5 million) in 2016, (-18.2% CAGR).
- In Mexico, Other Portables will account for 1% (3.8 million) of all networked devices in 2021, compared to 1% (1.8 million) in 2016, (16% CAGR).
- In Mexico, 4K TVs will account for 36% (10.4 million) of all flat panel TVs in 2021, compared to 9.1% (805,740) in 2016, (66.9% CAGR).

## 2016 Review

- In Mexico, there were 249.4 million networked devices in 2016, up from 228.6 million in 2015.
- In Mexico, there were 1.9 networked devices per capita in 2016, up from 1.8 per capita in 2015.

## Device Diversity

- Mexico's IP traffic from non-PC devices was 37% of total IP traffic in 2016, and will be 74% of total IP traffic in 2021.
- Mexico's Internet traffic from non-PC devices was 25% of total Internet traffic in 2016, and will be 69% of total Internet traffic in 2021.
- In Mexico, PCs accounted for 63% of IP traffic in 2016, and will be 26% of IP traffic in 2021.
- In Mexico, TVs accounted for 22% of IP traffic in 2016, and will be 33% of IP traffic in 2021.
- In Mexico, Smartphones accounted for 10% of IP traffic in 2016, and will be 29% of IP traffic in 2021.
- In Mexico, Tablets accounted for 4% of IP traffic in 2016, and will be 9% of IP traffic in 2021.
- In Mexico, M2M modules accounted for 0.9% of IP traffic in 2016, and will be 3.3% of IP traffic in 2021.
- In Mexico, PCs accounted for 74% of consumer Internet traffic in 2016, and will be 29% of consumer Internet traffic in 2021.
- In Mexico, TVs accounted for 8% of consumer Internet traffic in 2016, and will be 21% of consumer Internet traffic in 2021.
- In Mexico, TVs accounted for 7% of total Internet traffic in 2016, and will be 17% of total Internet traffic in 2021.

## Average Traffic per Mobile Device

- In Mexico, the average smartphone will generate 4,115 Megabytes of mobile data traffic per month in 2021, up from 922 Megabytes per month in 2016.
- In Mexico, the average mobile-connected laptop will generate 4,145 Megabytes of mobile data traffic per month in 2021, up from 1,936 Megabytes per month in 2016.
- In Mexico, the average mobile-connected tablet will generate 6,665 Megabytes of mobile data traffic per month in 2021, up from 1,916 Megabytes per month in 2016.