



## Mexico – Business Highlights

### Business IP Traffic

- In Mexico, Business IP traffic will grow 3-fold from 2016 to 2021, a compound annual growth rate of 24%.
- In Mexico, Business IP traffic will reach 515 Petabytes per month in 2021, the equivalent of 129 million DVDs per month, or 176,537 DVDs per hour.
- In Mexico, Business IP traffic was 175 Petabytes per month in 2016, the equivalent of 44 million DVDs per month, or 59,978 DVDs per hour.
- Mexico's Business IP traffic grew 21% in 2016.
- Mexico's Business IP traffic was 14% of total IP traffic in 2016, and will be 15% of total IP traffic in 2021.

### Business Internet Traffic

- In Mexico, Business Internet traffic will grow 3.2-fold from 2016 to 2021, a compound annual growth rate of 26%.
- In Mexico, Business Internet traffic will reach 477 Petabytes per month in 2021, the equivalent of 119 million DVDs per month, or 163,449 DVDs per hour.
- In Mexico, Business Internet traffic was 151 Petabytes per month in 2016, the equivalent of 38 million DVDs per month, or 51,681 DVDs per hour.
- Mexico's Business Internet traffic was 12% of total IP traffic in 2016, and will be 14% of total IP traffic in 2021.
- Mexico's Business Internet traffic was 86% of Business IP traffic in 2016, and will be 93% of Business IP traffic in 2021.
- In Mexico, 9% of Business Internet traffic was mobile in 2016, and 20% of Business Internet traffic will be mobile in 2021.

### Business Fixed Internet Traffic

- In Mexico, Business fixed Internet traffic will grow 3-fold from 2016 to 2021, a compound annual growth rate of 23%.
- In Mexico, Business fixed Internet traffic will reach 380 Petabytes per month in 2021, the equivalent of 95 million DVDs per month, or 130,305 DVDs per hour.
- In Mexico, Business fixed Internet traffic was 137 Petabytes per month in 2016, the equivalent of 34 million DVDs per month, or 46,973 DVDs per hour.
- Mexico's Business fixed Internet traffic grew 20% in 2016.
- Mexico's Business fixed Internet traffic was 11% of total IP traffic in 2016, and will be 11% of total IP traffic in 2021.
- Mexico's Business fixed Internet traffic was 78% of Business IP traffic in 2016, and will be 74% of Business IP traffic in 2021.

### Business Mobile Traffic

- In Mexico, Business mobile data traffic will grow 7-fold from 2016 to 2021, a compound annual growth rate of 48%.
- In Mexico, Business mobile data traffic will reach 97 Petabytes per month in 2021, the equivalent of 24 million DVDs per month, or 33,145 DVDs per hour.
- In Mexico, Business mobile data traffic was 14 Petabytes per month in 2016, the equivalent of 3 million DVDs per month, or 4,708 DVDs per hour.
- Mexico's Business mobile data traffic grew 83% in 2016.
- Mexico's Business mobile data traffic was 1.1% of total IP traffic in 2016, and will be 2.9% of total IP traffic in 2021.
- Mexico's Business mobile data traffic was 8% of Business IP traffic in 2016, and will be 19% of Business IP traffic in 2021.
- Mexico's Business mobile data traffic was 9% of Business Internet traffic in 2016, and will be 20% of Business Internet traffic in 2021.

### Business IP WAN Traffic

- In Mexico, Business IP WAN traffic will grow 2-fold from 2016 to 2021, a compound annual growth rate of 10%.
- In Mexico, Business IP WAN traffic will reach 38 Petabytes per month in 2021, the equivalent of 10 million DVDs per month, or 13,088 DVDs per hour.
- In Mexico, Business IP WAN traffic was 24 Petabytes per month in 2016, the equivalent of 6 million DVDs per month, or 8,297 DVDs per hour.
- Mexico's Business IP WAN traffic grew 10% in 2016.
- Mexico's Business IP WAN traffic was 2% of total IP traffic in 2016, and will be 1% of total IP traffic in 2021.
- Mexico's Business IP WAN traffic was 14% of Business IP traffic in 2016, and will be 7% of Business IP traffic in 2021.

### Business Internet Video Traffic

- In Mexico, Business Internet video traffic will grow 4.3-fold from 2016 to 2021, a compound annual growth rate of 34%.
- In Mexico, Business Internet video traffic will reach 345 Petabytes per month in 2021, the equivalent of 86 million DVDs per month, or 118,256 DVDs per hour.
- In Mexico, Business Internet video traffic was 80 Petabytes per month in 2016, the equivalent of 20 million DVDs per month, or 27,479 DVDs per hour.
- Mexico's Business Internet video traffic grew 40% in 2016.
- In Mexico, Internet video will be 72% of all business Internet traffic in 2021, up from 53% in 2016.