



Mexico – 2016 Year in Review

IP Traffic

- In Mexico, IP traffic reached 1.3 Exabytes per month in 2016, up from 979 Petabytes per month in 2015.
- Mexico's IP traffic grew 29% in 2016.
- Mexico's IP networks carried 42 Petabytes per day in 2016, up from 32 Petabytes per day in 2015.
- In Mexico, IP traffic reached an annual run rate of 15.2 Exabytes in 2016, up from an annual run rate of 11.7 Exabytes in 2015.
- Mexico's IP traffic in 2016 was equivalent to 4 billion DVDs per year, 316 million DVDs per month, or 432,559 DVDs per hour.
- In Mexico, IP traffic reached 9.8 Gigabytes per capita in 2016, up from 7.7 Gigabytes per capita in 2015.
- In Mexico, average IP traffic reached 4 Tbps in 2016, and busy hour traffic was 14 Tbps.
- Last year, the gigabyte equivalent all movies ever made crossed Mexico's IP networks every 5 hours.
- Mexican IP traffic in 2016 was equivalent to 151x the volume of Mexican IP traffic in 2005.

Internet Traffic

- In Mexico, average Internet traffic grew 26% in 2016.
- In Mexico, peak Internet traffic grew 46% in 2016.
- In Mexico, Internet traffic reached 1.0 Exabytes per month in 2016, up from 820 Petabytes per month in 2015.
- Mexico's Internet traffic was 30 Petabytes per day in 2016, up from 27 Petabytes per day in 2015.
- Mexico's Internet traffic in 2016 was equivalent to 3 billion DVDs per year, 258 million DVDs per month, or 352,980 DVDs per hour.

- In 2016, the gigabyte equivalent of all movies ever made crossed the Internet every 6 hours.
- Mexican Internet traffic in 2016 was equivalent to 145x the volume of the entire Mexican Internet in 2005.
- In Mexico, Internet traffic reached 8.0 Gigabytes per capita in 2016, up from 6.5 Gigabytes per capita in 2015.
- In Mexico, average Internet traffic reached 3 Tbps in 2016.
- In Mexico, busy hour Internet traffic reached 12 Tbps in 2016.

Wi-Fi Traffic

- Mexico's Fixed/Wi-Fi IP traffic grew 25% in 2016.

Wired Traffic

- Mexico's Fixed/Wired IP traffic grew 29% in 2016.

Mobile Traffic

- Mexico's mobile data traffic grew 81% in 2016.

Video Traffic

- In Mexico, IP video was 74% of all IP traffic in 2016, up from 69% in 2015.
- In Mexico, Internet video traffic was 69% of all consumer Internet traffic in 2016, up from 65% in 2015.
- In Mexico, 27 billion minutes of video content crossed the Internet each month in 2016, up from 25 billion in 2015.
- In Mexico, 27 billion minutes (50,543 years) of video content crossed the Internet each month in 2016. That's 10,109 minutes of video streamed or downloaded every second.

Devices

- In Mexico, there were 249.4 million networked devices in 2016, up from 228.6 million in 2015.
- In Mexico, there were 1.9 networked devices per capita in 2016, up from 1.8 per capita in 2015.

Broadband Speed Evolution

- In Mexico, the average fixed broadband speed grew 30% from 2015 to 2016, from 8.0 Mbps to 10.3 Mbps.
- In Mexico, 61% of broadband connections were faster than 5 Mbps in 2016.
- In Mexico, 34% of broadband connections will be faster than 10 Mbps in 2016.

Traffic per User and Household

- In Mexico, the average Internet user generated 17.1 Gigabytes per month in 2016, up 19% from 14.3 Gigabytes per month in 2015.
- In Mexico, the average Internet household generated 57.2 Gigabytes per month in 2016, up 18% from 48.3 Gigabytes per month in 2015.
- In Mexico, Internet video traffic grew 34%, and is now 81% of all consumer Internet traffic.
- In Mexico, there were 661,227 Internet households (4.8% of all Internet households) generating more than 250 Gigabytes per month in 2016, up from 378,995 in 2015.
- In Mexico, there were 132,245 Internet households (1.0% of all Internet households) generating more than 500 Gigabytes per month in 2016, up from 126,332 in 2015.