



Mexico - 2015 Year in Review

2015 IP Traffic

- In Mexico, IP traffic reached 957 Petabytes per month in 2015, up from 751 Petabytes per month in 2014.

2015 Internet Traffic

- In Mexico, average Internet traffic grew 23% in 2015.
- In Mexico, peak Internet traffic grew 44% in 2015.
- In Mexico, Internet traffic reached 799 Petabytes per month in 2015, up from 651 Petabytes per month in 2014.
- Mexico's Internet traffic was 30 Petabytes per day in 2015, up from 21 Petabytes per day in 2014.
- Mexico's Internet traffic in 2015 was equivalent to 2 billion DVDs per year, 200 million DVDs per month, or 273,600 DVDs per hour.
- In 2015, the gigabyte equivalent of all movies ever made crossed the Internet every 7 hours.
- Mexican Internet traffic in 2015 was equivalent to 113x the volume of the entire Mexican Internet in 2005.
- In Mexico, Internet traffic reached 6.3 Gigabytes per capita in 2015, up from 5.3 Gigabytes per capita in 2014.
- In Mexico, average Internet traffic reached 2 Tbps in 2015.
- In Mexico, busy hour Internet traffic reached 8 Tbps in 2015.

2015 Wi-Fi Traffic

- Mexico's Fixed/Wi-Fi IP traffic grew 26% in 2015.

2015 Wired Traffic

- Mexico's Fixed/Wired IP traffic grew 26% in 2015.

2015 Mobile Traffic

- Mexico's mobile data traffic grew 58% in 2015.

2015 Video Traffic

- In Mexico, IP video was 71% of all IP traffic in 2015, up from 67% in 2014.
- In Mexico, Internet video traffic was 67% of all consumer Internet traffic in 2015, up from 64% in 2014.
- In Mexico, 25 billion minutes of video content crossed the Internet each month in 2015, up from 23 billion in 2014.
- In Mexico, 25 billion minutes (48,181 years) of video content crossed the Internet each month in 2015. That's 9,636 minutes of video streamed or downloaded every second.

2015 Devices

- In Mexico, there were 225.5 million networked devices in 2015, up from 205.8 million in 2014.
- In Mexico, there were 1.8 networked devices per capita in 2015, up from 1.7 per capita in 2014.

2015 Broadband Speed Evolution

- In Mexico, the average fixed broadband speed grew 9% from 2014 to 2015, from 7.3 Mbps to 8.0 Mbps.
- In Mexico, 50% of broadband connections were faster than 5 Mbps in 2015.
- In Mexico, 28% of broadband connections will be faster than 10 Mbps in 2015.

2015 Traffic per User and Household

- In Mexico, the average Internet user generated 12.5 gigabytes per month in 2015, up 16% from 10.8 gigabytes per month in 2014.
- In Mexico, the average Internet household generated 42.1 gigabytes per month in 2015, up 15% from 36.5 gigabytes per month in 2014.
- In Mexico, Internet video traffic grew 28%, and is now 79% of all consumer Internet traffic.
- In Mexico, there were 292,929 Internet households (2.0% of all Internet households) generating more than 250 gigabytes per month in 2015, up from 260,655 in 2014.
- In Mexico, there were 146,464 Internet households (1.0% of all Internet households) generating more than 500 gigabytes per month in 2015, up from 119,764 in 2014.