



Latin America - Mobile Highlights

Mobile Data Traffic

- In Latin America, mobile data traffic will grow 7-fold from 2016 to 2021, a compound annual growth rate of 47%.
- In Latin America, mobile data traffic will reach 3.1 Exabytes per month in 2021, up from 459 Petabytes per month in 2016.
- Latin American mobile data traffic will grow 3 times faster than Latin American fixed IP traffic from 2016 to 2021.
- Latin America's Mobile was 8% of total IP traffic in 2016, and will be 20% of total IP traffic in 2021.
- Latin America's mobile data traffic grew 74% in 2016.
- In Latin America, mobile data traffic in 2021 will be equivalent to 82x the volume of the entire Latin American Internet in 2005.
- In Latin America, the average mobile connection will generate 3,671 Megabytes of mobile data traffic per month in 2021, up from 622 Megabytes in 2016.

Mobile Video Traffic

- In Latin America, mobile video traffic will grow 9-fold from 2016 to 2021, a compound annual growth rate of 55%.
- Video will be 79% of Latin America's mobile data traffic in 2021, compared to 60% at the end of 2016.