



## Latin America - Business Highlights

### Business IP Traffic

- In Latin America, Business IP traffic will grow 2-fold from 2016 to 2021, a compound annual growth rate of 17%.
- In Latin America, Business IP traffic will reach 2.5 Exabytes per month in 2021, the equivalent of 631 million DVDs per month, or 864,950 DVDs per hour.
- In Latin America, Business IP traffic was 1.2 Exabytes per month in 2016, the equivalent of 289 million DVDs per month, or 395,586 DVDs per hour.
- Latin America's Business IP traffic grew 13% in 2016.
- Latin America's Business IP traffic was 19% of total IP traffic in 2016, and will be 16% of total IP traffic in 2021.

### Business Internet Traffic

- In Latin America, Business Internet traffic will grow 2.4-fold from 2016 to 2021, a compound annual growth rate of 19%.
- In Latin America, Business Internet traffic will reach 2.3 Exabytes per month in 2021, the equivalent of 570 million DVDs per month, or 780,256 DVDs per hour.
- In Latin America, Business Internet traffic was 964 Petabytes per month in 2016, the equivalent of 241 million DVDs per month, or 330,232 DVDs per hour.
- Latin America's Business Internet traffic was 16% of total IP traffic in 2016, and will be 15% of total IP traffic in 2021.
- Latin America's Business Internet traffic was 83% of Business IP traffic in 2016, and will be 90% of Business IP traffic in 2021.

- In Latin America, 7% of Business Internet traffic was mobile in 2016, and 19% of Business Internet traffic will be mobile in 2021.

### Business Fixed Internet Traffic

- In Latin America, Business fixed Internet traffic will grow 2-fold from 2016 to 2021, a compound annual growth rate of 16%.
- In Latin America, Business fixed Internet traffic will reach 1.9 Exabytes per month in 2021, the equivalent of 463 million DVDs per month, or 634,603 DVDs per hour.
- In Latin America, Business fixed Internet traffic was 900 Petabytes per month in 2016, the equivalent of 225 million DVDs per month, or 308,151 DVDs per hour.
- Latin America's Business fixed Internet traffic grew 11% in 2016.
- Latin America's Business fixed Internet traffic was 15% of total IP traffic in 2016, and will be 12% of total IP traffic in 2021.
- Latin America's Business fixed Internet traffic was 78% of Business IP traffic in 2016, and will be 73% of Business IP traffic in 2021.

### Business Mobile Traffic

- In Latin America, Business mobile data traffic will grow 7-fold from 2016 to 2021, a compound annual growth rate of 46%.
- In Latin America, Business mobile data traffic will reach 425 Petabytes per month in 2021, the equivalent of 106 million DVDs per month, or 145,653 DVDs per hour.
- In Latin America, Business mobile data traffic was 64 Petabytes per month in 2016, the equivalent of 16 million DVDs per month, or 22,080 DVDs per hour.
- Latin America's Business mobile data traffic grew 75% in 2016.
- Latin America's Business mobile data traffic was 1.1% of total IP traffic in 2016, and will be 2.8% of total IP traffic in 2021.
- Latin America's Business mobile data traffic was 6% of Business IP traffic in 2016, and will be 17% of Business IP traffic in 2021.
- Latin America's Business mobile data traffic was 7% of Business Internet traffic in 2016, and will be 19% of Business Internet traffic in 2021.

### Business IP WAN Traffic

- In Latin America, Business IP WAN traffic will grow 1-fold from 2016 to 2021, a compound annual growth rate of 5%.
- In Latin America, Business IP WAN traffic will reach 247 Petabytes per month in 2021, the equivalent of 62 million DVDs per month, or 84,695 DVDs per hour.
- In Latin America, Business IP WAN traffic was 191 Petabytes per month in 2016, the equivalent of 48 million DVDs per month, or 65,354 DVDs per hour.
- Latin America's Business IP WAN traffic grew 6% in 2016.
- Latin America's Business IP WAN traffic was 3% of total IP traffic in 2016, and will be 2% of total IP traffic in 2021.
- Latin America's Business IP WAN traffic was 17% of Business IP traffic in 2016, and will be 10% of Business IP traffic in 2021.

### Business Internet Video Traffic

- In Latin America, Business Internet video traffic will grow 3.3-fold from 2016 to 2021, a compound annual growth rate of 27%.
- In Latin America, Business Internet video traffic will reach 1.6 Exabytes per month in 2021, the equivalent of 401 million DVDs per month, or 549,948 DVDs per hour.
- In Latin America, Business Internet video traffic was 483 Petabytes per month in 2016, the equivalent of 121 million DVDs per month, or 165,456 DVDs per hour.
- Latin America's Business Internet video traffic grew 31% in 2016.
- In Latin America, Internet video will be 70% of all business Internet traffic in 2021, up from 50% in 2016.