



Latin America - 2015 Year in Review

2015 IP Traffic

- In Latin America, IP traffic reached 4.5 Exabytes per month in 2015, up from 3.4 Exabytes per month in 2014.
- Latin America's IP traffic grew 32% in 2015.
- Latin America's IP networks carried 148 Petabytes per day in 2015, up from 112 Petabytes per day in 2014.
- In Latin America, IP traffic reached an annual run rate of 54.0 Exabytes in 2015, up from an annual run rate of 41.1 Exabytes in 2014.
- Latin America's IP traffic in 2015 was equivalent to 14 billion DVDs per year, 1 billion DVDs per month, or 2 million DVDs per hour.
- In Latin America, IP traffic reached 7.1 Gigabytes per capita in 2015, up from 5.5 Gigabytes per capita in 2014.
- In Latin America, average IP traffic reached 14 Tbps in 2015, and busy hour traffic was 42 Tbps.
- Last year, the gigabyte equivalent all movies ever made crossed Latin America's IP networks every 1 hours.
- Latin American IP traffic in 2015 was equivalent to 101x the volume of Latin American IP traffic in 2005.

2015 Internet Traffic

- In Latin America, average Internet traffic grew 31% in 2015.
- In Latin America, peak Internet traffic grew 53% in 2015.
- In Latin America, Internet traffic reached 3.9 Exabytes per month in 2015, up from 3.0 Exabytes per month in 2014.
- Latin America's Internet traffic was 130 Petabytes per day in 2015, up from 99 Petabytes per day in 2014.
- Latin America's Internet traffic in 2015 was equivalent to 12 billion DVDs per year, 982 million DVDs per month, or 1 million DVDs per hour.

- In 2015, the gigabyte equivalent of all movies ever made crossed the Internet every 1 hours.
- Latin American Internet traffic in 2015 was equivalent to 103x the volume of the entire Latin American Internet in 2005.
- In Latin America, Internet traffic reached 6.2 Gigabytes per capita in 2015, up from 4.8 Gigabytes per capita in 2014.
- In Latin America, average Internet traffic reached 12 Tbps in 2015.
- In Latin America, busy hour Internet traffic reached 37 Tbps in 2015.

2015 Wi-Fi Traffic

- Latin America's Fixed/Wi-Fi IP traffic grew 35% in 2015.

2015 Wired Traffic

- Latin America's Fixed/Wired IP traffic grew 22% in 2015.

2015 Mobile Traffic

- Latin America's mobile data traffic grew 73% in 2015.

2015 Video Traffic

- In Latin America, IP video was 64% of all IP traffic in 2015, up from 60% in 2014.
- In Latin America, Internet video traffic was 62% of all consumer Internet traffic in 2015, up from 58% in 2014.
- In Latin America, 262 billion minutes of video content crossed the Internet each month in 2015, up from 233 billion in 2014.
- In Latin America, 262 billion minutes (498,367 years) of video content crossed the Internet each month in 2015. That's 99,673 minutes of video streamed or downloaded every second.

2015 Devices

- In Latin America, there were 1.3 billion networked devices in 2015, up from 1.2 billion in 2014.
- In Latin America, there were 2.1 networked devices per capita in 2015, up from 1.9 per capita in 2014.

2015 Broadband Speed Evolution

- In Latin America, the average fixed broadband speed grew 5% from 2014 to 2015, from 7.2 Mbps to 7.6 Mbps.
- In Latin America, 46% of broadband connections were faster than 5 Mbps in 2015.
- In Latin America, 27% of broadband connections will be faster than 10 Mbps in 2015.

2015 Traffic per User and Household

- In Latin America, the average Internet user generated 14.5 gigabytes per month in 2015, up 26% from 11.6 gigabytes per month in 2014.
- In Latin America, the average Internet household generated 43.3 gigabytes per month in 2015, up 26% from 34.3 gigabytes per month in 2014.
- In Latin America, Internet video traffic grew 39%, and is now 78% of all consumer Internet traffic.
- In Latin America, there were 1 million Internet households (2.4% of all Internet households) generating more than 250 gigabytes per month in 2015, up from 1 million in 2014.
- In Latin America, there were 622,110 Internet households (1.0% of all Internet households) generating more than 500 gigabytes per month in 2015, up from 512,263 in 2014.