



Korea - 2015 Year in Review

2015 IP Traffic

- In Korea, IP traffic reached 3.3 Exabytes per month in 2015, up from 3.1 Exabytes per month in 2014.

2015 Internet Traffic

- In Korea, average Internet traffic grew 5% in 2015.
- In Korea, peak Internet traffic grew 21% in 2015.
- In Korea, Internet traffic reached 2.9 Exabytes per month in 2015, up from 2.8 Exabytes per month in 2014.
- Korea's Internet traffic was 100 Petabytes per day in 2015, up from 91 Petabytes per day in 2014.
- Korea's Internet traffic in 2015 was equivalent to 9 billion DVDs per year, 723 million DVDs per month, or 989,961 DVDs per hour.
- In 2015, the gigabyte equivalent of all movies ever made crossed the Internet every 2 hours.
- Korean Internet traffic in 2015 was equivalent to 9x the volume of the entire Korean Internet in 2005.
- In Korea, Internet traffic reached 57.5 Gigabytes per capita in 2015, up from 55.7 Gigabytes per capita in 2014.
- In Korea, average Internet traffic reached 9 Tbps in 2015.
- In Korea, busy hour Internet traffic reached 26 Tbps in 2015.

2015 Wi-Fi Traffic

- Korea's Fixed/Wi-Fi IP traffic grew 7% in 2015.

2015 Wired Traffic

- Korea's Fixed/Wired IP traffic grew 4% in 2015.

2015 Mobile Traffic

- Korea's mobile data traffic grew 39% in 2015.

2015 Video Traffic

- In Korea, IP video was 61% of all IP traffic in 2015, up from 60% in 2014.
- In Korea, Internet video traffic was 57% of all consumer Internet traffic in 2015, up from 56% in 2014.
- In Korea, 120 billion minutes of video content crossed the Internet each month in 2015, up from 113 billion in 2014.
- In Korea, 120 billion minutes (228,729 years) of video content crossed the Internet each month in 2015. That's 45,746 minutes of video streamed or downloaded every second.

2015 Devices

- In Korea, there were 335.5 million networked devices in 2015, up from 297.0 million in 2014.
- In Korea, there were 6.7 networked devices per capita in 2015, up from 6.0 per capita in 2014.

2015 Broadband Speed Evolution

- In Korea, the average fixed broadband speed grew 4% from 2014 to 2015, from 56.4 Mbps to 58.7 Mbps.
- In Korea, 88% of broadband connections were faster than 5 Mbps in 2015.
- In Korea, 81% of broadband connections will be faster than 10 Mbps in 2015.

2015 Traffic per User and Household

- In Korea, the average Internet user generated 53.9 gigabytes per month in 2015, up 2% from 52.9 gigabytes per month in 2014.
- In Korea, the average Internet household generated 132.8 gigabytes per month in 2015, up 2% from 130.3 gigabytes per month in 2014.
- In Korea, Internet video traffic grew 6%, and is now 63% of all consumer Internet traffic.
- In Korea, there were 4 million Internet households (22.0% of all Internet households) generating more than 250 gigabytes per month in 2015, up from 4 million in 2014.
- In Korea, there were 1 million Internet households (6.0% of all Internet households) generating more than 500 gigabytes per month in 2015, up from 795,981 in 2014.