



Japan - Mobile Highlights

Mobile Data Traffic

- In Japan, mobile data traffic will grow 4-fold from 2016 to 2021, a compound annual growth rate of 29%.
- In Japan, mobile data traffic will reach 1.9 Exabytes per month in 2021, up from 538 Petabytes per month in 2016.
- Japanese mobile data traffic will grow 1 times faster than Japanese fixed IP traffic from 2016 to 2021.
- Japan's Mobile was 12% of total IP traffic in 2016, and will be 14% of total IP traffic in 2021.
- Japan's mobile data traffic grew 34% in 2016.
- In Japan, mobile data traffic in 2021 will be equivalent to 13x the volume of the entire Japanese Internet in 2005.
- In Japan, the average mobile connection will generate 9,874 Megabytes of mobile data traffic per month in 2021, up from 3,382 Megabytes in 2016.

Mobile Video Traffic

- In Japan, mobile video traffic will grow 5-fold from 2016 to 2021, a compound annual growth rate of 35%.
- Video will be 80% of Japan's mobile data traffic in 2021, compared to 63% at the end of 2016.