



India - Business Highlights

Business IP Traffic

- In India, Business IP traffic will grow 3-fold from 2016 to 2021, a compound annual growth rate of 23%.
- In India, Business IP traffic will reach 845 Petabytes per month in 2021, the equivalent of 211 million DVDs per month, or 289,269 DVDs per hour.
- In India, Business IP traffic was 296 Petabytes per month in 2016, the equivalent of 74 million DVDs per month, or 101,233 DVDs per hour.
- India's Business IP traffic grew 18% in 2016.
- India's Business IP traffic was 17% of total IP traffic in 2016, and will be 13% of total IP traffic in 2021.

Business Internet Traffic

- In India, Business Internet traffic will grow 3.1-fold from 2016 to 2021, a compound annual growth rate of 26%.
- In India, Business Internet traffic will reach 766 Petabytes per month in 2021, the equivalent of 192 million DVDs per month, or 262,438 DVDs per hour.
- In India, Business Internet traffic was 244 Petabytes per month in 2016, the equivalent of 61 million DVDs per month, or 83,699 DVDs per hour.
- India's Business Internet traffic was 14% of total IP traffic in 2016, and will be 12% of total IP traffic in 2021.
- India's Business Internet traffic was 83% of Business IP traffic in 2016, and will be 91% of Business IP traffic in 2021.
- In India, 11% of Business Internet traffic was mobile in 2016, and 26% of Business Internet traffic will be mobile in 2021.

Business Fixed Internet Traffic

- In India, Business fixed Internet traffic will grow 3-fold from 2016 to 2021, a compound annual growth rate of 21%.
- In India, Business fixed Internet traffic will reach 567 Petabytes per month in 2021, the equivalent of 142 million DVDs per month, or 194,022 DVDs per hour.
- In India, Business fixed Internet traffic was 216 Petabytes per month in 2016, the equivalent of 54 million DVDs per month, or 74,118 DVDs per hour.
- India's Business fixed Internet traffic grew 16% in 2016.
- India's Business fixed Internet traffic was 12% of total IP traffic in 2016, and will be 9% of total IP traffic in 2021.
- India's Business fixed Internet traffic was 73% of Business IP traffic in 2016, and will be 67% of Business IP traffic in 2021.

Business Mobile Traffic

- In India, Business mobile data traffic will grow 7-fold from 2016 to 2021, a compound annual growth rate of 48%.
- In India, Business mobile data traffic will reach 200 Petabytes per month in 2021, the equivalent of 50 million DVDs per month, or 68,416 DVDs per hour.
- In India, Business mobile data traffic was 28 Petabytes per month in 2016, the equivalent of 7 million DVDs per month, or 9,581 DVDs per hour.
- India's Business mobile data traffic grew 73% in 2016.
- India's Business mobile data traffic was 1.6% of total IP traffic in 2016, and will be 3.1% of total IP traffic in 2021.
- India's Business mobile data traffic was 9% of Business IP traffic in 2016, and will be 24% of Business IP traffic in 2021.
- India's Business mobile data traffic was 11% of Business Internet traffic in 2016, and will be 26% of Business Internet traffic in 2021.

Business IP WAN Traffic

- In India, Business IP WAN traffic will grow 2-fold from 2016 to 2021, a compound annual growth rate of 9%.
- In India, Business IP WAN traffic will reach 78 Petabytes per month in 2021, the equivalent of 20 million DVDs per month, or 26,831 DVDs per hour.
- In India, Business IP WAN traffic was 51 Petabytes per month in 2016, the equivalent of 13 million DVDs per month, or 17,533 DVDs per hour.
- India's Business IP WAN traffic grew 7% in 2016.
- India's Business IP WAN traffic was 3% of total IP traffic in 2016, and will be 1% of total IP traffic in 2021.
- India's Business IP WAN traffic was 17% of Business IP traffic in 2016, and will be 9% of Business IP traffic in 2021.

Business Internet Video Traffic

- In India, Business Internet video traffic will grow 4.5-fold from 2016 to 2021, a compound annual growth rate of 35%.
- In India, Business Internet video traffic will reach 552 Petabytes per month in 2021, the equivalent of 138 million DVDs per month, or 189,011 DVDs per hour.
- In India, Business Internet video traffic was 122 Petabytes per month in 2016, the equivalent of 30 million DVDs per month, or 41,767 DVDs per hour.
- India's Business Internet video traffic grew 45% in 2016.
- In India, Internet video will be 72% of all business Internet traffic in 2021, up from 50% in 2016.