



India - 2015 Year in Review

2015 IP Traffic

- In India, IP traffic reached 1.4 Exabytes per month in 2015, up from 962 Petabytes per month in 2014.

2015 Internet Traffic

- In India, average Internet traffic grew 32% in 2015.
- In India, peak Internet traffic grew 55% in 2015.
- In India, Internet traffic reached 946 Petabytes per month in 2015, up from 717 Petabytes per month in 2014.
- India's Internet traffic was 30 Petabytes per day in 2015, up from 24 Petabytes per day in 2014.
- India's Internet traffic in 2015 was equivalent to 3 billion DVDs per year, 236 million DVDs per month, or 323,920 DVDs per hour.
- In 2015, the gigabyte equivalent of all movies ever made crossed the Internet every 6 hours.
- Indian Internet traffic in 2015 was equivalent to 42x the volume of the entire Indian Internet in 2005.
- In India, Internet traffic reached 0.7 Gigabytes per capita in 2015, up from 0.6 Gigabytes per capita in 2014.
- In India, average Internet traffic reached 3 Tbps in 2015.
- In India, busy hour Internet traffic reached 8 Tbps in 2015.

2015 Wi-Fi Traffic

- India's Fixed/Wi-Fi IP traffic grew 30% in 2015.

2015 Wired Traffic

- India's Fixed/Wired IP traffic grew 41% in 2015.

2015 Mobile Traffic

- India's mobile data traffic grew 89% in 2015.

2015 Video Traffic

- In India, IP video was 63% of all IP traffic in 2015, up from 56% in 2014.
- In India, Internet video traffic was 51% of all consumer Internet traffic in 2015, up from 45% in 2014.
- In India, 53 billion minutes of video content crossed the Internet each month in 2015, up from 41 billion in 2014.
- In India, 53 billion minutes (100,386 years) of video content crossed the Internet each month in 2015. That's 20,077 minutes of video streamed or downloaded every second.

2015 Devices

- In India, there were 1.3 billion networked devices in 2015, up from 1.2 billion in 2014.
- In India, there were 1.0 networked devices per capita in 2015, up from 0.9 per capita in 2014.

2015 Broadband Speed Evolution

- In India, the average fixed broadband speed grew 30% from 2014 to 2015, from 4.0 Mbps to 5.1 Mbps.
- In India, 29% of broadband connections were faster than 5 Mbps in 2015.
- In India, 18% of broadband connections will be faster than 10 Mbps in 2015.

2015 Traffic per User and Household

- In India, the average Internet user generated 6.1 gigabytes per month in 2015, up 21% from 5.0 gigabytes per month in 2014.
- In India, the average Internet household generated 16.9 gigabytes per month in 2015, up 27% from 13.3 gigabytes per month in 2014.
- In India, Internet video traffic grew 47%, and is now 63% of all consumer Internet traffic.
- In India, there were 252,967 Internet households (1.0% of all Internet households) generating more than 250 gigabytes per month in 2015, up from 226,420 in 2014.
- In India, there were 0 Internet households (0.0% of all Internet households) generating more than 500 gigabytes per month in 2015, up from 0 in 2014.