



France - Business Highlights

Business IP Traffic

- In France, Business IP traffic will grow 3-fold from 2016 to 2021, a compound annual growth rate of 21%.
- In France, Business IP traffic will reach 987 Petabytes per month in 2021, the equivalent of 247 million DVDs per month, or 338,184 DVDs per hour.
- In France, Business IP traffic was 384 Petabytes per month in 2016, the equivalent of 96 million DVDs per month, or 131,652 DVDs per hour.
- France's Business IP traffic grew 35% in 2016.
- France's Business IP traffic was 18% of total IP traffic in 2016, and will be 18% of total IP traffic in 2021.

Business Internet Traffic

- In France, Business Internet traffic will grow 2.8-fold from 2016 to 2021, a compound annual growth rate of 23%.
- In France, Business Internet traffic will reach 894 Petabytes per month in 2021, the equivalent of 223 million DVDs per month, or 306,144 DVDs per hour.
- In France, Business Internet traffic was 314 Petabytes per month in 2016, the equivalent of 79 million DVDs per month, or 107,611 DVDs per hour.
- France's Business Internet traffic was 15% of total IP traffic in 2016, and will be 16% of total IP traffic in 2021.
- France's Business Internet traffic was 82% of Business IP traffic in 2016, and will be 91% of Business IP traffic in 2021.
- In France, 8% of Business Internet traffic was mobile in 2016, and 20% of Business Internet traffic will be mobile in 2021.

Business Fixed Internet Traffic

- In France, Business fixed Internet traffic will grow 2-fold from 2016 to 2021, a compound annual growth rate of 20%.
- In France, Business fixed Internet traffic will reach 713 Petabytes per month in 2021, the equivalent of 178 million DVDs per month, or 244,159 DVDs per hour.
- In France, Business fixed Internet traffic was 289 Petabytes per month in 2016, the equivalent of 72 million DVDs per month, or 98,874 DVDs per hour.
- France's Business fixed Internet traffic grew 34% in 2016.
- France's Business fixed Internet traffic was 14% of total IP traffic in 2016, and will be 13% of total IP traffic in 2021.
- France's Business fixed Internet traffic was 75% of Business IP traffic in 2016, and will be 72% of Business IP traffic in 2021.

Business Mobile Traffic

- In France, Business mobile data traffic will grow 7-fold from 2016 to 2021, a compound annual growth rate of 48%.
- In France, Business mobile data traffic will reach 181 Petabytes per month in 2021, the equivalent of 45 million DVDs per month, or 61,984 DVDs per hour.
- In France, Business mobile data traffic was 26 Petabytes per month in 2016, the equivalent of 6 million DVDs per month, or 8,737 DVDs per hour.
- France's Business mobile data traffic grew 93% in 2016.
- France's Business mobile data traffic was 1.2% of total IP traffic in 2016, and will be 3.2% of total IP traffic in 2021.
- France's Business mobile data traffic was 7% of Business IP traffic in 2016, and will be 18% of Business IP traffic in 2021.
- France's Business mobile data traffic was 8% of Business Internet traffic in 2016, and will be 20% of Business Internet traffic in 2021.

Business IP WAN Traffic

- In France, Business IP WAN traffic will grow 1-fold from 2016 to 2021, a compound annual growth rate of 6%.
- In France, Business IP WAN traffic will reach 94 Petabytes per month in 2021, the equivalent of 23 million DVDs per month, or 32,040 DVDs per hour.
- In France, Business IP WAN traffic was 70 Petabytes per month in 2016, the equivalent of 18 million DVDs per month, or 24,041 DVDs per hour.
- France's Business IP WAN traffic grew 26% in 2016.
- France's Business IP WAN traffic was 3% of total IP traffic in 2016, and will be 2% of total IP traffic in 2021.
- France's Business IP WAN traffic was 18% of Business IP traffic in 2016, and will be 9% of Business IP traffic in 2021.

Business Internet Video Traffic

- In France, Business Internet video traffic will grow 3.9-fold from 2016 to 2021, a compound annual growth rate of 32%.
- In France, Business Internet video traffic will reach 645 Petabytes per month in 2021, the equivalent of 161 million DVDs per month, or 220,895 DVDs per hour.
- In France, Business Internet video traffic was 164 Petabytes per month in 2016, the equivalent of 41 million DVDs per month, or 56,177 DVDs per hour.
- France's Business Internet video traffic grew 51% in 2016.
- In France, Internet video will be 72% of all business Internet traffic in 2021, up from 52% in 2016.