



Chile - Consumer Highlights

Consumer IP Traffic

- In Chile, Consumer IP traffic will grow 3-fold from 2015 to 2020, a compound annual growth rate of 23%.
- In Chile, Consumer IP traffic will reach 545 Petabytes per month in 2020, the equivalent of 136 million DVDs per month, or 186,707 DVDs per hour.
- In Chile, Consumer IP traffic was 192 Petabytes per month in 2015, the equivalent of 48 million DVDs per month, or 65,856 DVDs per hour.
- Chile's Consumer IP traffic grew 32% in 2015.
- Chile's Consumer IP traffic was 77% of total IP traffic in 2015, and will be 83% of total IP traffic in 2020.

Consumer Internet Traffic

- In Chile, Consumer Internet traffic will grow 3-fold from 2015 to 2020, a compound annual growth rate of 22%.
- In Chile, Consumer Internet traffic will reach 467 Petabytes per month in 2020, the equivalent of 117 million DVDs per month, or 159,961 DVDs per hour.
- In Chile, Consumer Internet traffic was 174 Petabytes per month in 2015, the equivalent of 43 million DVDs per month, or 59,435 DVDs per hour.
- Chile's Consumer Internet traffic grew 31% in 2015.
- Chile's Consumer Internet traffic was 69% of total IP traffic in 2015, and will be 71% of total IP traffic in 2020.
- Chile's Consumer Internet traffic was 90% of Consumer IP traffic in 2015, and will be 86% of Consumer IP traffic in 2020.
- In Chile, 6% of Consumer Internet traffic was mobile in 2015, and 14% of Consumer Internet traffic will be mobile in 2020.

Consumer Fixed Internet Traffic

- In Chile, Consumer fixed Internet traffic will grow 2-fold from 2015 to 2020, a compound annual growth rate of 20%.
- In Chile, Consumer fixed Internet traffic will reach 402 Petabytes per month in 2020, the equivalent of 101 million DVDs per month, or 137,766 DVDs per hour.
- In Chile, Consumer fixed Internet traffic was 163 Petabytes per month in 2015, the equivalent of 41 million DVDs per month, or 55,866 DVDs per hour.
- Chile's consumer fixed Internet traffic grew 29% in 2015.
- Chile's consumer fixed Internet traffic was 65% of total IP traffic in 2015, and will be 61% of total IP traffic in 2020.
- Chile's consumer fixed Internet traffic was 85% of Consumer IP traffic in 2015, and will be 74% of Consumer IP traffic in 2020.

Consumer Internet Video Traffic

- In Chile, Consumer Internet video traffic will grow 3.5-fold from 2015 to 2020, a compound annual growth rate of 28%.
- In Chile, Consumer Internet video traffic will reach 367 Petabytes per month in 2020, the equivalent of 92 million DVDs per month, or 125,701 DVDs per hour.
- In Chile, Consumer Internet video traffic was 106 Petabytes per month in 2015, the equivalent of 26 million DVDs per month, or 36,202 DVDs per hour.
- Chile's Consumer Internet video traffic grew 39% in 2015.
- In Chile, Internet video traffic will be 79% of all consumer Internet traffic in 2020, up from 61% in 2015.
- Video exceeds half of Chile's consumer Internet traffic by year-end 2014 or earlier.
- In Chile, 7 billion minutes (12,434 years) of video content will cross the Internet each month in 2020. That's 2,487 minutes of video streamed or downloaded every second.
- In Chile, 6 billion minutes (10,588 years) of video content crossed the Internet each month in 2015. That's 2,118 minutes of video streamed or downloaded every second.
- In Chile, 6 billion minutes of video content crossed the Internet each month in 2015, up from 5 billion in 2014.
- In Chile, Internet-Video-to-TV traffic will increase 5.2-fold between 2015 and 2020.
- In Chile, Internet-Video-to-TV traffic increased 1.6-fold in 2015.
- In Chile, Internet-Video-to-TV traffic will be 11% of consumer Internet video traffic in 2020, from 7% in 2015.

Consumer IP VOD Traffic

- In Chile, Consumer IP VOD traffic will grow 4.2-fold from 2015 to 2020, a compound annual growth rate of 33%.
- In Chile, Consumer IP VOD traffic will reach 78 Petabytes per month in 2020, the equivalent of 20 million DVDs per month, or 26,747 DVDs per hour.
- In Chile, Consumer IP VOD traffic was 19 Petabytes per month in 2015, the equivalent of 5 million DVDs per month, or 6,421 DVDs per hour.

- Chile's Consumer IP VOD traffic grew 41% in 2015.
- Chile's Consumer IP VOD traffic was 7% of total IP traffic in 2015, and will be 12% of total IP traffic in 2020.
- Chile's Consumer IP VOD traffic was 10% of Consumer IP traffic in 2015, and will be 14% of Consumer IP traffic in 2020.

Consumer Mobile Traffic

- In Chile, Consumer mobile data traffic will grow 6-fold from 2015 to 2020, a compound annual growth rate of 44%.
- In Chile, Consumer mobile data traffic will reach 65 Petabytes per month in 2020, the equivalent of 16 million DVDs per month, or 22,194 DVDs per hour.
- In Chile, Consumer mobile data traffic was 10 Petabytes per month in 2015, the equivalent of 3 million DVDs per month, or 3,569 DVDs per hour.
- Chile's Consumer mobile data traffic grew 65% in 2015.
- Chile's Consumer mobile data traffic was 4.2% of total IP traffic in 2015, and will be 10% of total IP traffic in 2020.
- Chile's Consumer mobile data traffic was 5.4% of Consumer IP traffic in 2015, and will be 12% of Consumer IP traffic in 2020.
- Chile's Consumer mobile data traffic was 6% of Consumer Internet traffic in 2015, and will be 14% of Consumer Internet traffic in 2020.