



## Central and Eastern Europe – Mobile Highlights

### Mobile Data Traffic

- In Central and Eastern Europe, mobile data traffic will grow 6-fold from 2016 to 2021, a compound annual growth rate of 41%.
- In Central and Eastern Europe, mobile data traffic will reach 5.1 Exabytes per month in 2021, up from 901 Petabytes per month in 2016.
- Central and Eastern European mobile data traffic will grow 2 times faster than Central and Eastern European fixed IP traffic from 2016 to 2021.
- Central and Eastern Europe's Mobile was 15% of total IP traffic in 2016, and will be 30% of total IP traffic in 2021.
- Central and Eastern Europe's mobile data traffic grew 60% in 2016.
- In Central and Eastern Europe, mobile data traffic in 2021 will be equivalent to 72x the volume of the entire Central and Eastern European Internet in 2005.
- In Central and Eastern Europe, the average mobile connection will generate 7,753 Megabytes of mobile data traffic per month in 2021, up from 1,526 Megabytes in 2016.

### Mobile Video Traffic

- In Central and Eastern Europe, mobile video traffic will grow 7-fold from 2016 to 2021, a compound annual growth rate of 49%.
- Video will be 80% of Central and Eastern Europe's mobile data traffic in 2021, compared to 60% at the end of 2016.