



Central and Eastern Europe – Business Highlights

Business IP Traffic

- In Central and Eastern Europe, Business IP traffic will grow 2-fold from 2016 to 2021, a compound annual growth rate of 14%.
- In Central and Eastern Europe, Business IP traffic will reach 3.3 Exabytes per month in 2021, the equivalent of 821 million DVDs per month, or 1 million DVDs per hour.
- In Central and Eastern Europe, Business IP traffic was 1.7 Exabytes per month in 2016, the equivalent of 422 million DVDs per month, or 578,484 DVDs per hour.
- Central and Eastern Europe's Business IP traffic grew 24% in 2016.
- Central and Eastern Europe's Business IP traffic was 27% of total IP traffic in 2016, and will be 19% of total IP traffic in 2021.

Business Internet Traffic

- In Central and Eastern Europe, Business Internet traffic will grow 2.2-fold from 2016 to 2021, a compound annual growth rate of 17%.
- In Central and Eastern Europe, Business Internet traffic will reach 3.0 Exabytes per month in 2021, the equivalent of 753 million DVDs per month, or 1 million DVDs per hour.
- In Central and Eastern Europe, Business Internet traffic was 1.4 Exabytes per month in 2016, the equivalent of 346 million DVDs per month, or 473,563 DVDs per hour.
- Central and Eastern Europe's Business Internet traffic was 22% of total IP traffic in 2016, and will be 18% of total IP traffic in 2021.
- Central and Eastern Europe's Business Internet traffic was 82% of Business IP traffic in 2016, and will be 92% of Business IP traffic in 2021.

- In Central and Eastern Europe, 11% of Business Internet traffic was mobile in 2016, and 27% of Business Internet traffic will be mobile in 2021.

Business Fixed Internet Traffic

- In Central and Eastern Europe, Business fixed Internet traffic will grow 2-fold from 2016 to 2021, a compound annual growth rate of 12%.
- In Central and Eastern Europe, Business fixed Internet traffic will reach 2.2 Exabytes per month in 2021, the equivalent of 550 million DVDs per month, or 753,031 DVDs per hour.
- In Central and Eastern Europe, Business fixed Internet traffic was 1.2 Exabytes per month in 2016, the equivalent of 308 million DVDs per month, or 421,472 DVDs per hour.
- Central and Eastern Europe's Business fixed Internet traffic grew 22% in 2016.
- Central and Eastern Europe's Business fixed Internet traffic was 20% of total IP traffic in 2016, and will be 13% of total IP traffic in 2021.
- Central and Eastern Europe's Business fixed Internet traffic was 73% of Business IP traffic in 2016, and will be 67% of Business IP traffic in 2021.

Business Mobile Traffic

- In Central and Eastern Europe, Business mobile data traffic will grow 5-fold from 2016 to 2021, a compound annual growth rate of 40%.
- In Central and Eastern Europe, Business mobile data traffic will reach 815 Petabytes per month in 2021, the equivalent of 204 million DVDs per month, or 279,101 DVDs per hour.
- In Central and Eastern Europe, Business mobile data traffic was 152 Petabytes per month in 2016, the equivalent of 38 million DVDs per month, or 52,091 DVDs per hour.
- Central and Eastern Europe's Business mobile data traffic grew 62% in 2016.
- Central and Eastern Europe's Business mobile data traffic was 2.4% of total IP traffic in 2016, and will be 4.8% of total IP traffic in 2021.
- Central and Eastern Europe's Business mobile data traffic was 9% of Business IP traffic in 2016, and will be 25% of Business IP traffic in 2021.
- Central and Eastern Europe's Business mobile data traffic was 11% of Business Internet traffic in 2016, and will be 27% of Business Internet traffic in 2021.

Business IP WAN Traffic

- In Central and Eastern Europe, Business IP WAN traffic will grow 1-fold from 2016 to 2021, a compound annual growth rate of -3%.
- In Central and Eastern Europe, Business IP WAN traffic will reach 270 Petabytes per month in 2021, the equivalent of 67 million DVDs per month, or 92,322 DVDs per hour.
- In Central and Eastern Europe, Business IP WAN traffic was 306 Petabytes per month in 2016, the equivalent of 77 million DVDs per month, or 104,921 DVDs per hour.
- Central and Eastern Europe's Business IP WAN traffic grew 19% in 2016.
- Central and Eastern Europe's Business IP WAN traffic was 5% of total IP traffic in 2016, and will be 2% of total IP traffic in 2021.
- Central and Eastern Europe's Business IP WAN traffic was 18% of Business IP traffic in 2016, and will be 8% of Business IP traffic in 2021.

Business Internet Video Traffic

- In Central and Eastern Europe, Business Internet video traffic will grow 3.3-fold from 2016 to 2021, a compound annual growth rate of 27%.
- In Central and Eastern Europe, Business Internet video traffic will reach 2.0 Exabytes per month in 2021, the equivalent of 506 million DVDs per month, or 692,961 DVDs per hour.
- In Central and Eastern Europe, Business Internet video traffic was 616 Petabytes per month in 2016, the equivalent of 154 million DVDs per month, or 210,928 DVDs per hour.
- Central and Eastern Europe's Business Internet video traffic grew 47% in 2016.
- In Central and Eastern Europe, Internet video will be 67% of all business Internet traffic in 2021, up from 45% in 2016.