



Canada - Mobile Highlights

Mobile Data Traffic

- In Canada, mobile data traffic will grow 5-fold from 2016 to 2021, a compound annual growth rate of 38%.
- In Canada, mobile data traffic will reach 240 Petabytes per month in 2021, up from 47 Petabytes per month in 2016.
- Canadian mobile data traffic will grow 2 times faster than Canadian fixed IP traffic from 2016 to 2021.
- Canada's Mobile was 2% of total IP traffic in 2016, and will be 4% of total IP traffic in 2021.
- Canada's mobile data traffic grew 45% in 2016.
- In Canada, mobile data traffic in 2021 will be equivalent to 3x the volume of the entire Canadian Internet in 2005.
- In Canada, the average mobile connection will generate 5,244 Megabytes of mobile data traffic per month in 2021, up from 1,429 Megabytes in 2016.

Mobile Video Traffic

- In Canada, mobile video traffic will grow 6-fold from 2016 to 2021, a compound annual growth rate of 45%.
- Video will be 80% of Canada's mobile data traffic in 2021, compared to 64% at the end of 2016.