



Canada - 2015 Year in Review

2015 IP Traffic

- In Canada, IP traffic reached 1.7 Exabytes per month in 2015, up from 1.4 Exabytes per month in 2014.

2015 Internet Traffic

- In Canada, average Internet traffic grew 26% in 2015.
- In Canada, peak Internet traffic grew 45% in 2015.
- In Canada, Internet traffic reached 1.2 Exabytes per month in 2015, up from 927 Petabytes per month in 2014.
- Canada's Internet traffic was 40 Petabytes per day in 2015, up from 30 Petabytes per day in 2014.
- Canada's Internet traffic in 2015 was equivalent to 3 billion DVDs per year, 291 million DVDs per month, or 399,244 DVDs per hour.
- In 2015, the gigabyte equivalent of all movies ever made crossed the Internet every 5 hours.
- Canadian Internet traffic in 2015 was equivalent to 15x the volume of the entire Canadian Internet in 2005.
- In Canada, Internet traffic reached 32.4 Gigabytes per capita in 2015, up from 26.1 Gigabytes per capita in 2014.
- In Canada, average Internet traffic reached 4 Tbps in 2015.
- In Canada, busy hour Internet traffic reached 13 Tbps in 2015.

2015 Wi-Fi Traffic

- Canada's Fixed/Wi-Fi IP traffic grew 28% in 2015.

2015 Wired Traffic

- Canada's Fixed/Wired IP traffic grew 14% in 2015.

2015 Mobile Traffic

- Canada's mobile data traffic grew 46% in 2015.

2015 Video Traffic

- In Canada, IP video was 74% of all IP traffic in 2015, up from 73% in 2014.
- In Canada, Internet video traffic was 64% of all consumer Internet traffic in 2015, up from 62% in 2014.
- In Canada, 51 billion minutes of video content crossed the Internet each month in 2015, up from 46 billion in 2014.
- In Canada, 51 billion minutes (96,146 years) of video content crossed the Internet each month in 2015. That's 19,229 minutes of video streamed or downloaded every second.

2015 Devices

- In Canada, there were 219.0 million networked devices in 2015, up from 197.6 million in 2014.
- In Canada, there were 6.1 networked devices per capita in 2015, up from 5.6 per capita in 2014.

2015 Broadband Speed Evolution

- In Canada, the average fixed broadband speed grew 2% from 2014 to 2015, from 18.9 Mbps to 19.3 Mbps.
- In Canada, 77% of broadband connections were faster than 5 Mbps in 2015.
- In Canada, 61% of broadband connections will be faster than 10 Mbps in 2015.

2015 Traffic per User and Household

- In Canada, the average Internet user generated 30.4 gigabytes per month in 2015, up 24% from 24.5 gigabytes per month in 2014.
- In Canada, the average Internet household generated 69.3 gigabytes per month in 2015, up 25% from 55.5 gigabytes per month in 2014.
- In Canada, Internet video traffic grew 30%, and is now 86% of all consumer Internet traffic.
- In Canada, there were 695,764 Internet households (6.0% of all Internet households) generating more than 250 gigabytes per month in 2015, up from 426,137 in 2014.
- In Canada, there were 231,921 Internet households (2.0% of all Internet households) generating more than 500 gigabytes per month in 2015, up from 97,899 in 2014.