



Brazil - Mobile Highlights

Mobile Data Traffic

- In Brazil, mobile data traffic will grow 6-fold from 2016 to 2021, a compound annual growth rate of 41%.
- In Brazil, mobile data traffic will reach 884 Petabytes per month in 2021, up from 159 Petabytes per month in 2016.
- Brazilian mobile data traffic will grow 3 times faster than Brazilian fixed IP traffic from 2016 to 2021.
- Brazil's Mobile was 7% of total IP traffic in 2016, and will be 16% of total IP traffic in 2021.
- Brazil's mobile data traffic grew 51% in 2016.
- In Brazil, mobile data traffic in 2021 will be equivalent to 80x the volume of the entire Brazilian Internet in 2005.
- In Brazil, the average mobile connection will generate 2,658 Megabytes of mobile data traffic per month in 2021, up from 549 Megabytes in 2016.

Mobile Video Traffic

- In Brazil, mobile video traffic will grow 7-fold from 2016 to 2021, a compound annual growth rate of 49%.
- Video will be 81% of Brazil's mobile data traffic in 2021, compared to 62% at the end of 2016.