



Australia - Mobile Highlights

Mobile Data Traffic

- In Australia, mobile data traffic will grow 5-fold from 2016 to 2021, a compound annual growth rate of 39%.
- In Australia, mobile data traffic will reach 348 Petabytes per month in 2021, up from 67 Petabytes per month in 2016.
- Australian mobile data traffic will grow 2 times faster than Australian fixed IP traffic from 2016 to 2021.
- Australia's Mobile was 6% of total IP traffic in 2016, and will be 11% of total IP traffic in 2021.
- Australia's mobile data traffic grew 52% in 2016.
- In Australia, mobile data traffic in 2021 will be equivalent to 39x the volume of the entire Australian Internet in 2005.
- In Australia, the average mobile connection will generate 9,103 Megabytes of mobile data traffic per month in 2021, up from 2,160 Megabytes in 2016.

Mobile Video Traffic

- In Australia, mobile video traffic will grow 7-fold from 2016 to 2021, a compound annual growth rate of 46%.
- Video will be 80% of Australia's mobile data traffic in 2021, compared to 64% at the end of 2016.