



Australia - Business Highlights

Business IP Traffic

- In Australia, Business IP traffic will grow 3-fold from 2016 to 2021, a compound annual growth rate of 22%.
- In Australia, Business IP traffic will reach 748 Petabytes per month in 2021, the equivalent of 187 million DVDs per month, or 256,113 DVDs per hour.
- In Australia, Business IP traffic was 281 Petabytes per month in 2016, the equivalent of 70 million DVDs per month, or 96,229 DVDs per hour.
- Australia's Business IP traffic grew 35% in 2016.
- Australia's Business IP traffic was 27% of total IP traffic in 2016, and will be 23% of total IP traffic in 2021.

Business Internet Traffic

- In Australia, Business Internet traffic will grow 2.9-fold from 2016 to 2021, a compound annual growth rate of 23%.
- In Australia, Business Internet traffic will reach 617 Petabytes per month in 2021, the equivalent of 154 million DVDs per month, or 211,401 DVDs per hour.
- In Australia, Business Internet traffic was 216 Petabytes per month in 2016, the equivalent of 54 million DVDs per month, or 73,855 DVDs per hour.
- Australia's Business Internet traffic was 21% of total IP traffic in 2016, and will be 19% of total IP traffic in 2021.
- Australia's Business Internet traffic was 77% of Business IP traffic in 2016, and will be 83% of Business IP traffic in 2021.
- In Australia, 8% of Business Internet traffic was mobile in 2016, and 13% of Business Internet traffic will be mobile in 2021.

Business Fixed Internet Traffic

- In Australia, Business fixed Internet traffic will grow 3-fold from 2016 to 2021, a compound annual growth rate of 22%.
- In Australia, Business fixed Internet traffic will reach 539 Petabytes per month in 2021, the equivalent of 135 million DVDs per month, or 184,556 DVDs per hour.
- In Australia, Business fixed Internet traffic was 199 Petabytes per month in 2016, the equivalent of 50 million DVDs per month, or 68,292 DVDs per hour.
- Australia's Business fixed Internet traffic grew 36% in 2016.
- Australia's Business fixed Internet traffic was 19% of total IP traffic in 2016, and will be 17% of total IP traffic in 2021.
- Australia's Business fixed Internet traffic was 71% of Business IP traffic in 2016, and will be 72% of Business IP traffic in 2021.

Business Mobile Traffic

- In Australia, Business mobile data traffic will grow 5-fold from 2016 to 2021, a compound annual growth rate of 37%.
- In Australia, Business mobile data traffic will reach 78 Petabytes per month in 2021, the equivalent of 20 million DVDs per month, or 26,845 DVDs per hour.
- In Australia, Business mobile data traffic was 16 Petabytes per month in 2016, the equivalent of 4 million DVDs per month, or 5,563 DVDs per hour.
- Australia's Business mobile data traffic grew 52% in 2016.
- Australia's Business mobile data traffic was 1.6% of total IP traffic in 2016, and will be 2.4% of total IP traffic in 2021.
- Australia's Business mobile data traffic was 6% of Business IP traffic in 2016, and will be 10% of Business IP traffic in 2021.
- Australia's Business mobile data traffic was 8% of Business Internet traffic in 2016, and will be 13% of Business Internet traffic in 2021.

Business IP WAN Traffic

- In Australia, Business IP WAN traffic will grow 2-fold from 2016 to 2021, a compound annual growth rate of 15%.
- In Australia, Business IP WAN traffic will reach 131 Petabytes per month in 2021, the equivalent of 33 million DVDs per month, or 44,712 DVDs per hour.
- In Australia, Business IP WAN traffic was 65 Petabytes per month in 2016, the equivalent of 16 million DVDs per month, or 22,374 DVDs per hour.
- Australia's Business IP WAN traffic grew 26% in 2016.
- Australia's Business IP WAN traffic was 6% of total IP traffic in 2016, and will be 4% of total IP traffic in 2021.
- Australia's Business IP WAN traffic was 23% of Business IP traffic in 2016, and will be 17% of Business IP traffic in 2021.

Business Internet Video Traffic

- In Australia, Business Internet video traffic will grow 3.7-fold from 2016 to 2021, a compound annual growth rate of 30%.
- In Australia, Business Internet video traffic will reach 458 Petabytes per month in 2021, the equivalent of 114 million DVDs per month, or 156,835 DVDs per hour.
- In Australia, Business Internet video traffic was 124 Petabytes per month in 2016, the equivalent of 31 million DVDs per month, or 42,430 DVDs per hour.
- Australia's Business Internet video traffic grew 53% in 2016.
- In Australia, Internet video will be 74% of all business Internet traffic in 2021, up from 57% in 2016.