



Asia Pacific – Mobile Highlights

Mobile Data Traffic

- In Asia Pacific, mobile data traffic will grow 7-fold from 2016 to 2021, a compound annual growth rate of 49%.
- In Asia Pacific, mobile data traffic will reach 22.7 Exabytes per month in 2021, up from 3.1 Exabytes per month in 2016.
- Asia Pacific mobile data traffic will grow 2 times faster than Asia Pacific fixed IP traffic from 2016 to 2021.
- Asia Pacific's Mobile was 9% of total IP traffic in 2016, and will be 21% of total IP traffic in 2021.
- Asia Pacific's mobile data traffic grew 72% in 2016.
- In Asia Pacific, mobile data traffic in 2021 will be equivalent to 32x the volume of the entire Asia Pacific Internet in 2005.
- In Asia Pacific, the average mobile connection will generate 4,934 Megabytes of mobile data traffic per month in 2021, up from 817 Megabytes in 2016.

Mobile Video Traffic

- In Asia Pacific, mobile video traffic will grow 9-fold from 2016 to 2021, a compound annual growth rate of 57%.
- Video will be 79% of Asia Pacific's mobile data traffic in 2021, compared to 60% at the end of 2016.