



Asia Pacific – Business Highlights

Business IP Traffic

- In Asia Pacific, Business IP traffic will grow 3-fold from 2016 to 2021, a compound annual growth rate of 22%.
- In Asia Pacific, Business IP traffic will reach 17.5 Exabytes per month in 2021, the equivalent of 4 billion DVDs per month, or 6 million DVDs per hour.
- In Asia Pacific, Business IP traffic was 6.5 Exabytes per month in 2016, the equivalent of 2 billion DVDs per month, or 2 million DVDs per hour.
- Asia Pacific's Business IP traffic grew 30% in 2016.
- Asia Pacific's Business IP traffic was 19% of total IP traffic in 2016, and will be 16% of total IP traffic in 2021.

Business Internet Traffic

- In Asia Pacific, Business Internet traffic will grow 2.9-fold from 2016 to 2021, a compound annual growth rate of 24%.
- In Asia Pacific, Business Internet traffic will reach 15.6 Exabytes per month in 2021, the equivalent of 4 billion DVDs per month, or 5 million DVDs per hour.
- In Asia Pacific, Business Internet traffic was 5.3 Exabytes per month in 2016, the equivalent of 1 billion DVDs per month, or 2 million DVDs per hour.
- Asia Pacific's Business Internet traffic was 16% of total IP traffic in 2016, and will be 14% of total IP traffic in 2021.
- Asia Pacific's Business Internet traffic was 82% of Business IP traffic in 2016, and will be 89% of Business IP traffic in 2021.
- In Asia Pacific, 9% of Business Internet traffic was mobile in 2016, and 18% of Business Internet traffic will be mobile in 2021.

Business Fixed Internet Traffic

- In Asia Pacific, Business fixed Internet traffic will grow 3-fold from 2016 to 2021, a compound annual growth rate of 21%.
- In Asia Pacific, Business fixed Internet traffic will reach 12.7 Exabytes per month in 2021, the equivalent of 3 billion DVDs per month, or 4 million DVDs per hour.
- In Asia Pacific, Business fixed Internet traffic was 4.8 Exabytes per month in 2016, the equivalent of 1 billion DVDs per month, or 2 million DVDs per hour.
- Asia Pacific's Business fixed Internet traffic grew 30% in 2016.
- Asia Pacific's Business fixed Internet traffic was 14% of total IP traffic in 2016, and will be 12% of total IP traffic in 2021.
- Asia Pacific's Business fixed Internet traffic was 75% of Business IP traffic in 2016, and will be 73% of Business IP traffic in 2021.

Business Mobile Traffic

- In Asia Pacific, Business mobile data traffic will grow 6-fold from 2016 to 2021, a compound annual growth rate of 43%.
- In Asia Pacific, Business mobile data traffic will reach 2.8 Exabytes per month in 2021, the equivalent of 704 million DVDs per month, or 963,749 DVDs per hour.
- In Asia Pacific, Business mobile data traffic was 476 Petabytes per month in 2016, the equivalent of 119 million DVDs per month, or 162,995 DVDs per hour.
- Asia Pacific's Business mobile data traffic grew 60% in 2016.
- Asia Pacific's Business mobile data traffic was 1.4% of total IP traffic in 2016, and will be 2.6% of total IP traffic in 2021.
- Asia Pacific's Business mobile data traffic was 7% of Business IP traffic in 2016, and will be 16% of Business IP traffic in 2021.
- Asia Pacific's Business mobile data traffic was 9% of Business Internet traffic in 2016, and will be 18% of Business Internet traffic in 2021.

Business IP WAN Traffic

- In Asia Pacific, Business IP WAN traffic will grow 2-fold from 2016 to 2021, a compound annual growth rate of 10%.
- In Asia Pacific, Business IP WAN traffic will reach 1.9 Exabytes per month in 2021, the equivalent of 478 million DVDs per month, or 654,410 DVDs per hour.
- In Asia Pacific, Business IP WAN traffic was 1.2 Exabytes per month in 2016, the equivalent of 293 million DVDs per month, or 401,328 DVDs per hour.
- Asia Pacific's Business IP WAN traffic grew 21% in 2016.
- Asia Pacific's Business IP WAN traffic was 3% of total IP traffic in 2016, and will be 2% of total IP traffic in 2021.
- Asia Pacific's Business IP WAN traffic was 18% of Business IP traffic in 2016, and will be 11% of Business IP traffic in 2021.

Business Internet Video Traffic

- In Asia Pacific, Business Internet video traffic will grow 4.0-fold from 2016 to 2021, a compound annual growth rate of 32%.
- In Asia Pacific, Business Internet video traffic will reach 11.1 Exabytes per month in 2021, the equivalent of 3 billion DVDs per month, or 4 million DVDs per hour.
- In Asia Pacific, Business Internet video traffic was 2.7 Exabytes per month in 2016, the equivalent of 686 million DVDs per month, or 939,119 DVDs per hour.
- Asia Pacific's Business Internet video traffic grew 49% in 2016.
- In Asia Pacific, Internet video will be 71% of all business Internet traffic in 2021, up from 52% in 2016.