



## Argentina - 2016 Year in Review

### IP Traffic

- In Argentina, IP traffic reached 666 Petabytes per month in 2016, up from 539 Petabytes per month in 2015.
- Argentina's IP traffic grew 24% in 2016.
- Argentina's IP networks carried 22 Petabytes per day in 2016, up from 18 Petabytes per day in 2015.
- In Argentina, IP traffic reached an annual run rate of 8.0 Exabytes in 2016, up from an annual run rate of 6.5 Exabytes in 2015.
- Argentina's IP traffic in 2016 was equivalent to 2 billion DVDs per year, 167 million DVDs per month, or 228,210 DVDs per hour.
- In Argentina, IP traffic reached 15.2 Gigabytes per capita in 2016, up from 12.4 Gigabytes per capita in 2015.
- Last year, the gigabyte equivalent all movies ever made crossed Argentina's IP networks every 9 hours.
- Argentinian IP traffic in 2016 was equivalent to (n/a)x the volume of Argentinian IP traffic in 2005.

### Internet Traffic

- In Argentina, average Internet traffic grew 24% in 2016.
- In Argentina, Internet traffic reached 599 Petabytes per month in 2016, up from 482 Petabytes per month in 2015.
- Argentina's Internet traffic was 20 Petabytes per day in 2016, up from 16 Petabytes per day in 2015.
- Argentina's Internet traffic in 2016 was equivalent to 2 billion DVDs per year, 150 million DVDs per month, or 205,078 DVDs per hour.
- In 2016, the gigabyte equivalent of all movies ever made crossed the Internet every 10 hours.

- Argentinian Internet traffic in 2016 was equivalent to (n/a)x the volume of the entire Argentinian Internet in 2005.
- In Argentina, Internet traffic reached 13.7 Gigabytes per capita in 2016, up from 11.1 Gigabytes per capita in 2015.
- In Argentina, average Internet traffic reached 2 Tbps in 2016.

### Wi-Fi Traffic

- Argentina's Fixed/Wi-Fi IP traffic grew 25% in 2016.

### Wired Traffic

- Argentina's Fixed/Wired IP traffic grew 13% in 2016.

### Mobile Traffic

- Argentina's mobile data traffic grew 82% in 2016.

### Video Traffic

- In Argentina, IP video was 61% of all IP traffic in 2016, up from 56% in 2015.
- In Argentina, Internet video traffic was 59% of all consumer Internet traffic in 2016, up from 54% in 2015.
- In Argentina, 13 billion minutes of video content crossed the Internet each month in 2016, up from 13 billion in 2015.
- In Argentina, 13 billion minutes (25,137 years) of video content crossed the Internet each month in 2016. That's 5,027 minutes of video streamed or downloaded every second.

### Devices

- In Argentina, there were 115.5 million networked devices in 2016, up from 111.0 million in 2015.
- In Argentina, there were 2.6 networked devices per capita in 2016, up from 2.6 per capita in 2015.

### Broadband Speed Evolution

- In Argentina, the average fixed broadband speed grew 18% from 2015 to 2016, from 4.9 Mbps to 5.7 Mbps.
- In Argentina, 43% of broadband connections were faster than 5 Mbps in 2016.
- In Argentina, 17% of broadband connections will be faster than 10 Mbps in 2016.

### Traffic per User and Household

- In Argentina, the average Internet user generated 29.8 Gigabytes per month in 2016, up 16% from 25.7 Gigabytes per month in 2015.
- In Argentina, the average Internet household generated 81.0 Gigabytes per month in 2016, up 16% from 69.7 Gigabytes per month in 2015.
- In Argentina, Internet video traffic grew 37%, and is now 71% of all consumer Internet traffic.
- In Argentina, there were 419,647 Internet households (7.9% of all Internet households) generating more than 250 Gigabytes per month in 2016, up from 285,389 in 2015.
- In Argentina, there were 119,899 Internet households (2.3% of all Internet households) generating more than 500 Gigabytes per month in 2016, up from 57,078 in 2015.