

# Retail Works Best in the Cloud



## It's a brave new world



of cloud professionals state their top cloud access networking priority over the next two years is to centralize security in the cloud<sup>1</sup>



of cloud professionals prioritize the adoption of end-to-end network telemetry and visibility<sup>1</sup>

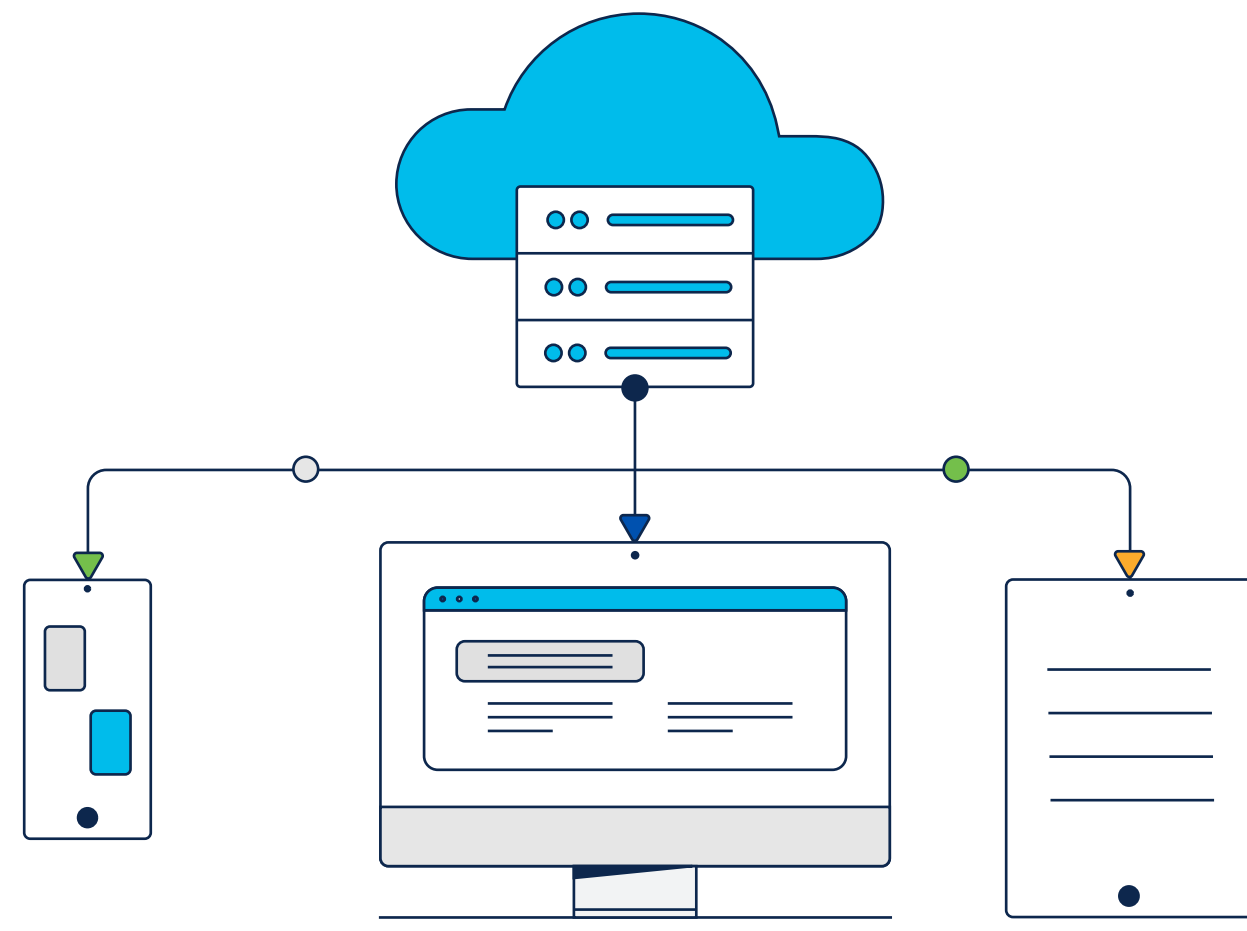


increases in malicious remote access attempts are made<sup>2</sup>

## “Cloud will be the centerpiece of new digital experiences”

60%

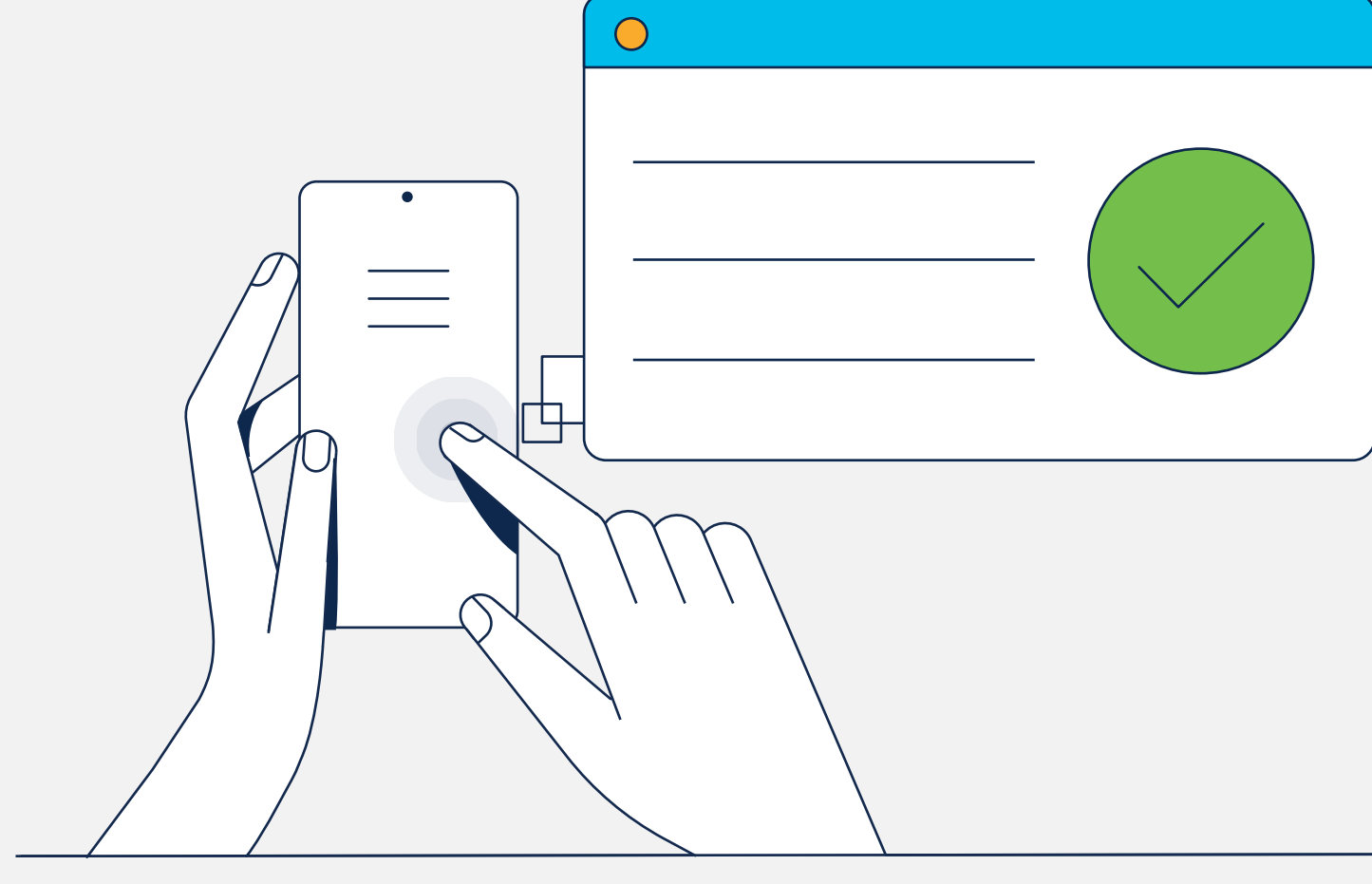
of enterprises use some level of cloud-based platform to manage their network infrastructure<sup>4</sup>



## Benefits of Cloud Managed Networking

### Simple

Efficiencies for the store from the moment you open the box.



### Scalable

Global retail operations, one dashboard.

### Extensible

Feature and use case velocity through the power of APIs and ecosystem.



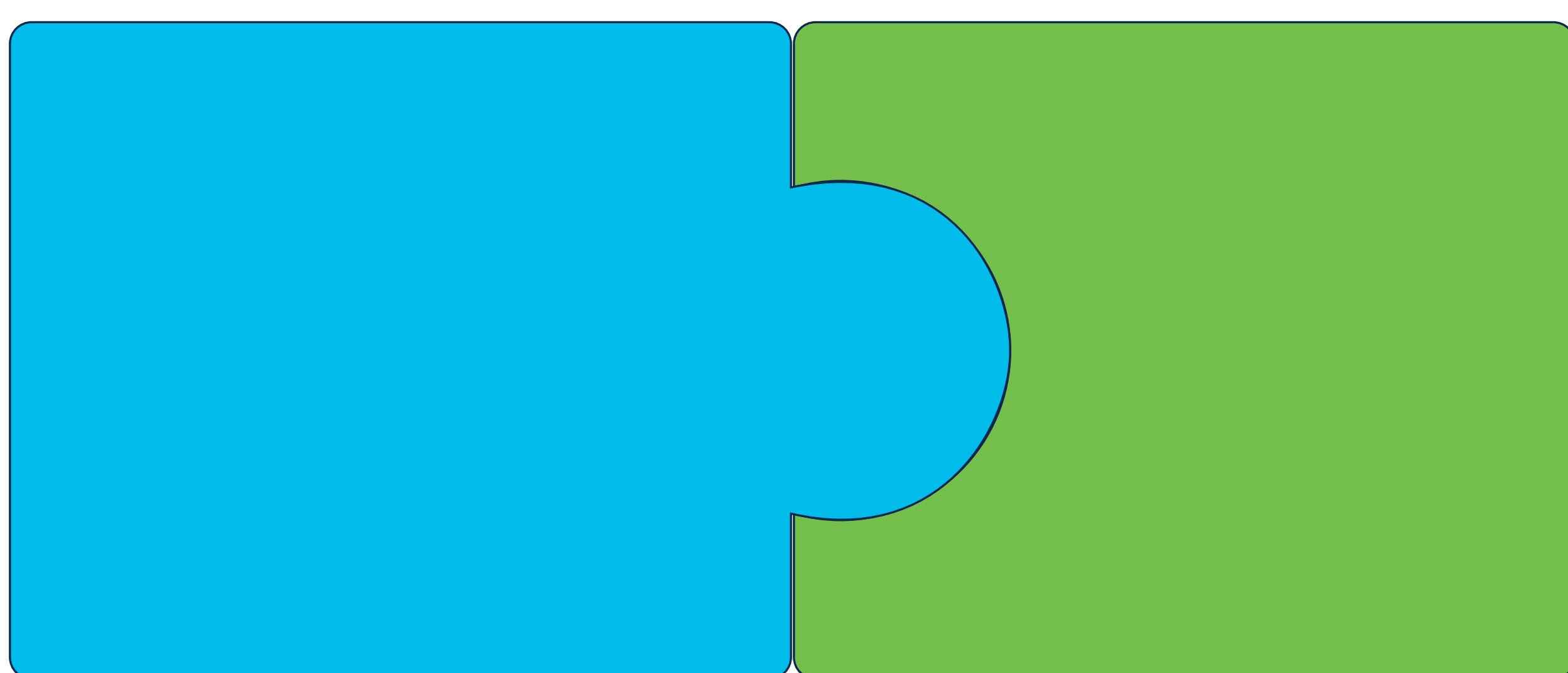
### Secure

Always up-to-date and continuously learning.

## More power, less complexity, for your retailer

#1 in networking infrastructure

#1 in cloud managed networks



Cisco Catalyst

Cisco Meraki

## Your journey, your way

Cisco Catalyst Center



Cisco Meraki Cloud Monitoring



Cisco Meraki Cloud Management



### On-premises management

- Do-it-yourself
- Operational flexibility
- Physical or virtual appliance
- High touch

### Cloud management

- Cloud-first IT
- Operational simplicity
- No appliance
- Low touch

Cloud Monitoring

Full spectrum of operational models for your retailer

## Your new network awaits

See how Cisco Access Networking can help you scale and meet your changing demands between stores, corporate locations, and the cloud.

[Get started](#)

### Sources:

1. Cisco 2023 Global Networking Trends Report survey data.
2. Cisco Hybrid Work Index, data from February 2020 to January 2022.
3. Gartner® Press Release, Gartner Says Cloud Will Be the Centerpiece of New Digital Experiences, November 10, 2021. GARTNER is a registered trademark and service mark of Gartner, Inc. and/or its affiliates in the U.S. and internationally and is used herein with permission. All rights reserved.
4. Cisco 2022 Global Networking Trends Report survey data.