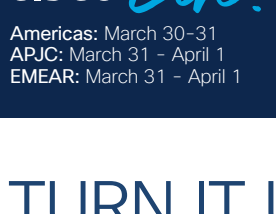


Industrials (manufacturing, utilities, oil & gas, mining) and transportation at Cisco Live 2021



TURN IT UP!

Let's make some noise. Let's turn up the innovation. The collaboration. Let's be bold and build a better world together—a brighter more inclusive future for all. Join us for a two-day global digital event. Together we will TURN IT UP!

Use this guide to assist you with scheduling your sessions across our industrial, manufacturing, and transportation industries.

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KEYNOTES

DAY 1 Opening Keynote

3/30 9 – 10 a.m. PT (Americas)
3/31 9 – 10 a.m. SGT (APJC)
3/31 10 – 11 a.m. CEST (EMEAR)

Chuck Robbins, Chairman and CEO

Gerri Elliott, EVP and Chief Sales and Marketing Officer

Liz Centoni, SVP, Strategy, Emerging Technologies & Incubation

Jonathan Davidson, SVP and General Manager, Mass-Scale Infrastructure

Todd Nightingale, SVP and General Manager, Enterprise Networking and Cloud

Jeetu Patel, SVP and General Manager, Security & Applications

DAY 2 Opening Keynote

3/30 9 – 10 a.m. PT (Americas)
3/31 9 – 10 a.m. SGT (APJC)
3/31 10 – 11 a.m. CEST (EMEAR)

Gerri Elliott, EVP and Chief Sales and Marketing Officer

Jeetu Patel, SVP and General Manager, Security & Applications

Maria Martinez, EVP and Chief Customer Experience Officer

Fran Katsoudas, EVP and Chief People Officer

BROADCAST SESSIONS

Digitizing Your Industrial Spaces

[BRKIOT-1225](#)

TRANSFORM INFRASTRUCTURE CHANNEL

3/30 1:15 p.m. – 2:00 p.m. PT (Americas)
3/31 1:15 p.m. – 2:00 p.m. SGT (APJC)
3/31 2:15 p.m. – 3:00 p.m. CEST (EMEAR)

Pass Type: All-Access

Industry: Industrial

Session Type: Broadcast

Speakers: Patrick Grossetete, Distinguished Technical Marketing Engineer, Cisco

The Future of Work: Are you ready?

[DLBLDR-18](#)

LEADERSHIP CHANNEL

3/31 11:00 a.m. – 11:30 a.m. PT (Americas)
4/01 11:00 a.m. – 11:30 a.m. SGT (APJC)
4/01 12:00 p.m. – 12:30 p.m. CEST (EMEAR)

Pass Type: All-Access

Industry: Retail, Manufacturing

Session Type: Thought Leadership

Speakers: Dan Wiggins, VP, Sales, Cisco
Jeff Whittemore, *Ultra Beauty*
Dr. Bernd Heinrichs, *Bosch*
John Dewar, *La Trobe University*

Transform Architecture and Operations at Massive Scale

[BRKSPG-2667](#)

TRANSFORM INFRASTRUCTURE CHANNEL

3/31 10:30 a.m. – 11:15 a.m. PT (Americas)
4/01 10:30 a.m. – 11:15 a.m. SGT (APJC)
4/01 11:30 a.m. – 12:15 p.m. CEST (EMEAR)

Pass Type: All-Access

Industry: Industrial

Session Type: Broadcast

Speaker: Kevin Wollenweber, VP/GM, Engineering, Cisco

CONNECTED LEARNING

Anomaly Detection by Realtime Machine Learning on Telemetry Data

[HOLDEV-2000](#)

HANDS-ON LAB

Pass Type: All-Access

Industry: Manufacturing

Session Type: Hands-on lab

Speakers: Mike Mikhail, Customer Delivery Architect, Cisco
David Pryor, Consulting Engineer, Cisco
Sophia Armstrong, Software Consulting Engineer, Cisco
Anna Ali, Consulting Engineer, Cisco

ANYTIME LEARNING

Cisco IoT Digitizes and Secures OT Environments

[BRKIOT-1054](#)

Pass Type: All-Access

Industry: Utility – Water

Session Type: Break out

Speaker: Mirko Graebel, Leader, Technical Marketing, Cisco

Connected and Intelligent Roadways: Architecture and Use Cases

[BRKIOT-2007](#)

Pass Type: All-Access

Industry: Transportation

Session Type: Break out

Speakers: Arik Elberse, Director, Product Management, Cisco
Pete Kavanagh, IoT Solution Architect, Cisco

Empowered Operations: Accelerating Digitization at the Industrial Edge

[PSOIoT-1001](#)

Pass Type: All-Access, Explorer

Industry: Industrial

Session Type: Product/strategy overview

Speaker: Arik Elberse, Director, Product Management, Cisco

Extending Zero Trust for the Workplace to Industrial IoT

[PSOIoT-1002](#)

Pass Type: All-Access, Explorer

Industry: Industrial

Session Type: Product/strategy overview

Speaker: Ruben Lobo, Leader, Product Management, Cisco

It's a Complicated Wireless World in IoT: Let Cisco Make Sense of it for You

[PSOIoT-1003](#)

Pass Type: All-Access, Explorer

Industry: Industrial

Session Type: Product/strategy overview

Speaker: Jun Wen, Engineering Product Manager, Cisco

New Ways to Address On-the-Move and Wireless Backhaul Use Cases in Industrial IoT

[BRKIOT-2009](#)

Pass Type: All-Access

Industry: Industrial

Session Type: Break out

Speakers: Cosimo Malesci, Leader, Regional Sales, Cisco
Andrea Orioli, Leader Product Management, Cisco

Protect the workplace Using Meraki Technology

[BRKMER-1002](#)

Pass Type: All-Access

Industry: Industrial

Session Type: Break out

Speakers: Matthew Marston, Technical Marketing Engineering Technical Leader, Cisco
Andreas Nordgren, Leader, Engineering, Cisco

The Evolution of Access Technologies for Industrial IoT

[BRKIOT-2008](#)

Pass Type: All-Access

Industry: Industrial

Session Type: Break out

Speaker: Patrick Grossetete, Distinguished Technical Marketing Engineer, Cisco

The Journey Towards a Secure Industrial Network

[BRKIOT-2010](#)

Pass Type: All-Access

Industry: Industrial

Session Type: Break out

Speakers: Dan Behrens, Technical Marketing Engineering Technical Leader, Cisco Distinguished Speaker
Vikram Sharma, Leader, Software Engineering, Cisco

The Network You Know, the Scale to Take It Anywhere

[PSOIoT-1000](#)

Pass Type: All-Access, Explorer

Industry: Industrial

Session Type: Product/strategy overview

Speakers: Ruben Lobo, Leader, Product Management, Cisco
Jeff Lund, Director, Product Management, Cisco

Why Networks for Industrial IoT is Cool

[BRKIOT-1002](#)

Pass Type: All-Access

Industry: Industrial

Session Type: Break out

Speaker: Albert Mitchell, Technical Marketing Engineering Technical Leader, Cisco

WiSUN - Interoperable IoT Networks

[BRKIOT-2004](#)

Pass Type: All-Access

Industry: Utility – Electric

Session Type: Break out

Speakers: Nipun Jain, Technical Marketing Engineer, Cisco
Robert Barton, Distinguished Sales Architect, Cisco Distinguished Speaker

Zero Trust Security and the Industrial IoT

[PSOIND-2000](#)

Pass Type: All-Access

Industry: Manufacturing

Session Type: Product/strategy overview

Speaker: Jason Greengrass, Business Solutions Architect, Cisco

WORLD OF SOLUTIONS

Visit our Industry showcase to explore our use cases and solutions across government, healthcare, and education.

Full details will be shared on day 1 when the event opens.

Showcase Live Demo Hours

10:00 a.m. – 4:00 p.m. PT (Americas)
10:30 a.m. – 3:00 p.m. SGT (APJC)
10:30 a.m. – 3:00 p.m. BST (London)
11:30 a.m. – 4:00 p.m. CEST (EMEAR)

Please note our U.S. World of Solutions Chat and Showcase Live Demo will remain open one hour longer than U.S. Broadcast.

Explore the use cases and architectures that are making a difference in your industry. [#CiscoLive](#)

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