

Government, Healthcare, Education

at Cisco Live 2021



TURN IT UP!

Let's make some noise. Let's turn up the innovation. The collaboration. Let's be bold and build a better world together—a brighter more inclusive future for all. Join us for a two-day global digital event. Together we will TURN IT UP!

Use this guide to assist you with scheduling your sessions across our government, healthcare, and education industries.

[Register Now](#)

KEYNOTES

DAY 1 Opening Keynote

3/30 9 – 10 a.m. PT (Americas)
3/31 9 – 10 a.m. SGT (APJC)
3/31 10 – 11 a.m. CEST (EMEAR)

Chuck Robbins, Chairman and CEO
Gerri Elliott, EVP and Chief Sales and Marketing Officer
Liz Centoni, SVP, Strategy, Emerging Technologies & Incubation
Jonathan Davidson, SVP and General Manager, Mass-Scale Infrastructure
Todd Nightingale, SVP and General Manager, Enterprise Networking and Cloud
Jeetu Patel, SVP and General Manager, Security & Applications

DAY 2 Opening Keynote

3/30 9 – 10 a.m. PT (Americas)
3/31 9 – 10 a.m. SGT (APJC)
3/31 10 – 11 a.m. CEST (EMEAR)

Gerri Elliott, EVP and Chief Sales and Marketing Officer
Jeetu Patel, SVP and General Manager, Security & Applications
Maria Martinez, EVP and Chief Customer Experience Officer
Fran Katsoudas, EVP and Chief People Officer

BROADCAST SESSIONS

DAY 1

Building a Trusted Workplace

[CSSCOL-1004](#)

EMPOWER TEAMS CHANNEL

3/30 10:00 a.m. – 10:30 a.m. PT (Americas)
3/31 10:00 a.m. – 10:30 a.m. SGT (APJC)
3/31 11:00 a.m. – 11:30 a.m. CEST (EMEAR)

Pass Type: All-Access
Industry: Government, Healthcare, Education
Session Type: Customer Success Story
Speakers: Scott Edwards, Director, Product Marketing, *Cisco*
Robert Barnes, VP of Energy & Digital Services, *EllisDon*
Charles Gullede III, P.E., Fellow, *ASHRAE*

How to Modernize Your Network for the Future

[CSSENS-1001](#)

TRANSFORM INFRASTRUCTURE CHANNEL

3/30 10:00 a.m. – 10:30 a.m. PT (Americas)
3/31 10:00 a.m. – 10:30 a.m. SGT (APJC)
3/31 11:00 a.m. – 11:30 a.m. CEST (EMEAR)

Pass Type: All-Access
Industry: Healthcare
Session Type: Customer Success Story
Speakers: Prashanth Shenoy, VP, Product Marketing, *Cisco*
Mario Licenziato, Chief Technology Officer, *PwC Italy*
Simone Demaria, Network Architect and Infrastructure Manager, *PwC Italy*
Dustin Metteer, IT Manager, *Renown Health*

The World Isn't Getting Any Simpler, So How Can We Get More Effective at Staying Secure?

[CSSSEC-1002](#)

SECURE DATA CHANNEL

3/30 10:00 a.m. – 10:30 a.m. PT (Americas)
3/31 10:00 a.m. – 10:30 a.m. SGT (APJC)
3/31 11:00 a.m. – 11:30 a.m. CEST (EMEAR)

Pass Type: All-Access
Industry: Education
Session Type: Customer Success Story
Speakers: Shelly Blackburn, VP, Global Security Specialist Organization, *Cisco*
Jill Cochrane, VP, Global Security Technology, *MetLife*
Jesse Beauman, Assistant Vice Chancellor for Enterprise Infrastructure, *The University of North Carolina at Charlotte*

Securing Webex Meetings with Zero Trust Security

[BRKCOL-2710](#)

EMPOWER TEAMS CHANNEL

3/30 10:30 a.m. – 11:15 a.m. PT (Americas)
3/31 10:30 a.m. – 11:15 a.m. SGT (APJC)
3/31 11:30 a.m. – 12:15 p.m. CEST (EMEAR)

Pass Type: All-Access
Industry: Government
Session Type: Breakout
Speakers: Tony Mulchrone, Technical Marketing Engineering Technical Leader, *Cisco Distinguished Speaker*

Global CIO Roundtable: Accelerating Digital Agility in a Cloud-First World

[DLBLDR-14](#)

LEADERSHIP CHANNEL

3/30 1:30 p.m. – 2:00 p.m. PT (Americas)
3/31 1:30 p.m. – 2:00 p.m. SGT (APJC)
3/31 2:30 p.m. – 3:00 p.m. CEST (EMEAR)

Pass Type: All-Access, Explorer
Industry: Healthcare
Session Type: Thought Leadership
Speakers: Dr. Sam Amirfar, *The Brooklyn Hospital Center*
Jacqui Guichelaar, SVP & Chief Information Officer, *Cisco*

DAY 2

Partnering for a More Sustainable, Inclusive Future

[DLBLDR-17](#)

LEADERSHIP CHANNEL

3/31 10:30 a.m. – 11:00 a.m. PT (Americas)
4/1 10:30 a.m. – 11:00 a.m. SGT (APJC)
4/1 11:30 a.m. – 12:00 p.m. CEST (EMEAR)

Pass Type: All-Access, Explorer
Industry: Government, Healthcare, Education
Session Type: Thought Leadership
Speakers: Tae Yoo, SVP, Corporate Affairs, *Cisco*
Lance Pierce, CEO, *NETHOPE*

The Future of Work: Are you ready?

[DLBLDR-18](#)

LEADERSHIP CHANNEL

3/31 11:00 a.m. – 11:30 a.m. PT (Americas)
4/1 11:00 a.m. – 11:30 a.m. SGT (APJC)
4/1 12:00 p.m. – 12:30 p.m. CEST (EMEAR)

Pass Type: All-Access, Explorer
Industry: Education
Session Type: Thought Leadership
Speakers: Dan Wiggins, VP, Sales, *Cisco*
John Dewar, *La Trobe University*
Jeff Whittemore, *Ulta Beauty*
Dr. Bernd Heinrichs, *Bosch*

Enable the Safe Return to Office with Smart Buildings

[BRKENT-1444](#)

EMPOWER TEAMS CHANNEL

3/31 11:15 a.m. – 12:00 p.m. PT (Americas)
4/1 11:15 a.m. – 12:00 p.m. SGT (APJC)
4/1 12:15 p.m. – 1:00 p.m. CEST (EMEAR)

Pass Type: All-Access
Industry: Government, Healthcare, Education
Session Type: Breakout
Speakers: Jeremy Witikko, Global Director of Smart Buildings, *Cisco*
Siddharth KRISHNA, Leader, Technical Marketing, *Cisco*

ANYTIME LEARNING

Cisco DNA Center - Policy Based Automation

[BRKEMT-2009](#)

Pass Type: All-Access
Industry: Education
Session Type: Breakout
Speakers: Lila Rousseaux, Technical Solutions Architect, *Cisco*
Adam Radford, Distinguished Sales Architect, *Cisco Distinguished Speaker*

Connected and Intelligent Roadways: Architecture and Use Cases

[BRKIOT-2007](#)

Pass Type: All-Access
Industry: Government
Session Type: Breakout
Speakers: Arik Elberse, Director, Product Management, *Cisco*
Pete Kavanagh, IoT Solution Architect, *Cisco*

Deploying Webex Desk Pro into Vertical Use Cases

[BRKCOL-2032](#)

Pass Type: All-Access
Industry: Healthcare
Speakers: David Scott, Technical Marketing Engineering Technical Leader, *Cisco*
Pete DePalma, Collaboration Technical Solutions Architect, *Cisco*

Differentiating with NIST Standards and Compliance in a Zero Trust World

[PSOIND-1003](#)

Pass Type: All-Access, Explorer
Industry: Government
Session Type: Product or Strategy Overview
Speakers: Steve Vetter, Sales Business Development Manager, *Cisco*
Tony Winfield, Solutions Architect, *Cisco*

The Future of Learning: Flexible, Hybrid Experiences

[PSOIND-1004](#)

Pass Type: All-Access, Explorer
Industry: Education
Session Type: Product or Strategy Overview
Speakers: Douglas Walsten, Business Solutions Architect, *Cisco*
Fred King, Business Solutions Architect, Sales, *Cisco*

Go Beyond with Meraki WiFi

[BRKMER-1000](#)

Pass Type: All-Access
Industry: Healthcare, Education
Session Type: Breakout
Speakers: Neil Kulkarni, Engineering Product Manager, *Cisco*

Powering an Inclusive Recovery Through Efficient Vaccine Administration with Cisco

[PSOIND-1005](#)

Pass Type: All-Access, Explorer
Industry: Government, Healthcare
Session Type: Product or Strategy Overview
Speakers: Troy Yoder, Global Healthcare Leader, Public Sector, *Cisco*
Bill Farnsworth, Sales Business Development Manager, *Cisco*

Securing and Running Government Networks

[BRKSEC-2055](#)

Pass Type: All-Access
Industry: Government
Session Type: Breakout
Speakers: Andrew Benhase, Systems Architect, *Cisco*

Will this be the year we connect 1M devices in healthcare?

[PSOIND-1001](#)

Pass Type: All-Access, Explorer
Industry: Healthcare
Session Type: Product or Strategy Overview
Speakers: Ross Sweetz, Business Solutions Architect, *Cisco*

WORLD OF SOLUTIONS

Visit our Industry showcase to explore our use cases and solutions across government, healthcare, and education.

Full details will be shared on day 1 when the event opens.

Showcase Live Demo Hours

10:00 a.m. – 4:00 p.m. PT (Americas)
10:30 a.m. – 3:00 p.m. SGT (APJC)
11:30 a.m. – 3:00 p.m. BST (London)
11:30 a.m. – 4:00 p.m. CEST (EMEAR)

Please note our U.S. World of Solutions Chat and Showcase Live Demo will remain open one hour longer than U.S. Broadcast.

Explore the use cases and architectures that are making a difference in your industry. [#CiscoLive](#)



© 2021 Cisco and/or its affiliates. All rights reserved. Cisco and the Cisco logo are trademarks or registered trademarks of Cisco and/or its affiliates in the U.S. and other countries. To view a list of Cisco trademarks, go to this URL: www.cisco.com/go/trademarks. Third party trademarks mentioned are the property of their respective owners. The use of the word partner does not imply a partnership relationship between Cisco and any other company. (1110R)