

# Why Cisco for Healthcare?

## Six reasons healthcare organizations turn to Cisco

Changing regulations. Complex reimbursement rules. Ongoing revenue challenges. Keeping up in today's evolving healthcare climate isn't for the faint of heart. But healthcare professionals are a hardy bunch, driven by a higher purpose: to heal. And to power your efforts, you need a solid technology foundation that not only performs but also helps you innovate. That's where Cisco comes in.



**Our expertise comes from experience.**

1

We understand the challenges you face, because we've been there. Cisco has been in healthcare for more than 20 years, spanning 17,000 healthcare organizations and 118 countries around the world. Our core networking and server technology has long been a part of the technology stack found in healthcare data centers—and our expanded portfolio offers forward-thinking solutions for every point of care.

Learn more:

- [→ Hear from IDC](#)
- [→ See solutions across the care continuum](#)
- [→ Discover the future of healthcare](#)

Everything you do, from scheduling appointments to documenting patient encounters (and more), depends on a strong network. Your patients, your clinicians—and ultimately, your continued operations—rely on it. That's why we offer Cisco® Digital Network Architecture (Cisco DNA™) for Healthcare. It's networking made simple, smart, and automated. It means faster, flexible deployment (28 percent more efficient IT staff, according to IDC<sup>1</sup>), so you can innovate at the speed of change. It also means lower complexity and costs, so you can get more value. And it means security, everywhere.

Learn more:

- [→ Explore the Cisco DNA infographic series](#)
- [→ Read Sentara Healthcare's story](#)
- [→ See the signs you're due for an upgrade](#)

2



**Patient care moves fast—and we think your network should, too.**

**For you, cybersecurity is mission-critical. So we build it into everything we make.**

3

Cyber threats in healthcare come from everywhere: Your network. Your medical devices. Even your employees. And in this industry, the stakes are as high as they can be. That's why you need a strong, simple, and automated defense that surrounds your network with security—on your premises, in the cloud, and on all your software and devices. Cisco's portfolio delivers ironclad cybersecurity that helps increase visibility and stop threats in their tracks—fast. How fast? We've lowered the time to detection from just over 39 hours in 2015 to about 3.5 hours in 2017.<sup>2</sup>

Learn more:

- [→ Get real-world stories from providers](#)
- [→ Read our perspective on medical device security](#)
- [→ Delve into the solutions](#)

Gone are the days when healthcare was delivered exclusively inside the four walls of a hospital. Today, telemedicine and other types of remote care are opening up new avenues for reaching patients, boosting productivity, and growing revenues. And patients aren't the only ones who benefit: Modern collaboration tools also allow the workforce to meet and communicate without boundaries. Cisco's advanced collaboration and video technologies help you deliver flawless remote care and work more efficiently, together.

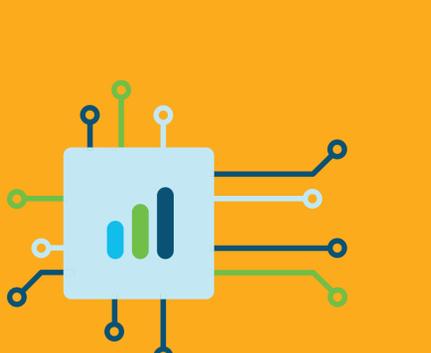
Learn more:

- [→ See our telehealth and collaboration solutions](#)
- [→ Hear from Mercy](#)
- [→ Explore the benefits of collaboration in healthcare](#)

4



**We understand the shift to care, anywhere.**



**We don't just sell technology—we also help you use it more effectively.**

5

Staffing shortages are common in health IT, and the technology environment seems to change almost daily. But never fear—our healthcare experts are available to help you make technology decisions and get the most out of them. Cisco Services works with healthcare teams worldwide to design, manage, and maintain some of the most sophisticated, secure, intelligent platforms for digital business. So you can focus on what you do best: care for patients.

Learn more:

- [→ Watch Baptist Health's story](#)
- [→ Learn about our services offerings](#)
- [→ Watch an insurer delight its customers](#)

To fill in every puzzle piece across healthcare, we maintain a robust ecosystem of partners. For instance, we work with Apple, the leading mobile-platform provider, to help optimize the iOS device experience for your clinicians and allow you to give patients a better experience. We also work with well-known healthcare vendors such as GE Healthcare, Epic, and many more—which means you can seamlessly integrate their solutions with ours. Together, we can provide everything you need to drive better business and patient care outcomes, securely.

Learn more:

- [→ Get details on the Cisco and Apple partnership](#)
- [→ Epic as a service? See how](#)

6



**Our connections are your advantage.**

Around the world, our experts are securely connecting patients, doctors, and processes to increase access, boost quality of care, and maximize efficiency. Ready to join us? Start transforming your healthcare organization today—and lay the foundation for a healthier tomorrow.

[→ Start here](#)

1. The Business Value of Creating Digital Ready Networks with Cisco DNA Solutions, IDC, 2016  
 2. Cisco Midyear Cybersecurity Report, 2017