Employees are ready for hybrid work, are you?

Cisco Global Hybrid Work Study 2022
Summary

In the two years since the World Health Organization declared COVID-19 a global pandemic on 11th March 2020, people’s lives have been upended.

Among the many changes has been to the way we work. While initially, many employees were challenged by the sudden shift to hybrid and remote working arrangements, our study shows that two years on, as businesses have pivoted to survive, this mode of working has become the norm and yielded many positive and lasting benefits for both employers and employees.

Our survey of 28,000 full-time employees across 27 markets reveals that for most, across different generations, gender, and seniority, work performance has improved as well as employees’ well-being, work-life balance, relationships, and even personal confidence.

With the evident benefits of hybrid working, going back to the old ways of doing things is not an option for employees or for those companies serious about competing for the best talent. However, while the vast majority feel hybrid work arrangements have benefitted them, with only around one in four employees saying their company is ‘very prepared’ for a hybrid work future, there is much work still to be done to fully embed hybrid work arrangements and bring employers to the same readiness levels.

Culture will be critical. Three quarters of employees say their company needs to rethink its culture and mindset to make hybrid work truly inclusive. Every aspect of the employee experience must be reimagined, and companies need to understand that employees’ definitions of well-being and work-life balance have fundamentally changed.

As a result, there are several key changes employees want to see including even more flexibility and greater emphasis on employee wellness and work-life balance. Our study also finds that there is room to improve communications between senior managers and their teams.

Leaders must acknowledge that a point of no return has been reached and there must be deeper and more concerted investments in culture, communications, technology, workplace policies, and infrastructure to thrive in the new hybrid working future. This study shows that employees don’t want either end of the extremes – to be back in the office or to be working fully remotely – they want a middle ground that offers flexibility to achieve their own personal version of work-life integration that works for them and their employer.

This also means the reasons employees will go to the office in the future will change. Rather than a place of everyday work, it is more likely to become a meeting place for in-person group collaboration and work, where it is required, and for social connection and interaction with colleagues. With this, organizations must rethink how they see their office space, why employees will need it, and how they use it.

Hybrid is working for employees and it can work for employers too – how ready are you for a hybrid working future?
Hybrid working has improved every area of wellbeing, work-life balance, and performance for employees. While organizations have also reaped positive benefits, more needs to be done to build an inclusive culture and fully embed hybrid work arrangements to boost readiness levels.

Hybrid work is making employees wealthier, fitter, and happier

- Performance improvements:
  - Quality of work: 58.2%
  - Productivity: 58.6%
  - Job knowledge and skills: 54%
  - Workplace relations and attitude: 42.8%

- Financial well-being:
  - Average saving US$210 a week / US$10,972 a year
  - 73% saved money in the past 12 months
  - 77.3% commuting costs
  - 81.2% food and entertainment
  - 58.9% would take these savings into account when considering changing jobs.

- Physical well-being:
  - 53.7% say hybrid working has improved their physical well-being
  - 59.8% eat healthier
  - 62.6% exercise more
  - 58.3% are physically fitter

- Overall well-being:
  - Hybrid working has improved overall well-being for 75.6% of employees
  - 76.8% are happier
  - 76.8% improved work-life balance
  - 57.7% have more flexible work schedules
  - 38.9% reduced commuting time

- Key drivers for improvement:
  - 58.3% saved 4+ hours per week
  - 24.7% saved 8+ hours per week

Because of the benefits realized, hybrid working is now preferred

- 75.3% want hybrid work arrangement
- 82.5% supportive
- 38.5% very supportive

An inclusive work culture is vital to support hybrid work

- 67% say companies need to rethink culture and mindset to make hybrid work truly inclusive.

Technology presents opportunities and risks in the hybrid work future

- Networking infrastructure:
  - 43.7% say suffering connectivity issues on a regular basis is career limiting for remote workers
  - 68.8% say networking infrastructure is essential for a seamless working from home experience
  - 57.7% say their company currently has the right networking infrastructure

- Cybersecurity:
  - 67.8% feel cybersecurity is critical for making hybrid working safe
  - 56.2% think business leaders are familiar with cyber risks of hybrid work
  - 54% believe their organization currently has the right capabilities and protocols in place

Spotted:

- Switzerland
  - Hybrid working has improved mental well-being for 59% and emotional well-being for 49%.
  - 51.4% say stress levels have decreased
  - 29% greater flexibility
  - 25.1% work environment less pressurized

An inclusive work culture is vital to support hybrid work.
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