



The not-so-sunny truth about cloud usage

All data comes from Cisco® Cloud Consumption Services engagements with customers.

Shadow IT

Noun

1. When business units and departments in your organization purchase and consume cloud services without going through your IT department.

IT departments assumed their companies use **51** cloud services

Reality check: They actually use an average of

730

(That's **15x more** cloud services.)

Let's bring cloud usage out of the shadows.

The costs:

Hidden costs of public cloud

4-8x higher

Business risk

4-5x higher

Operations and integration

2x higher

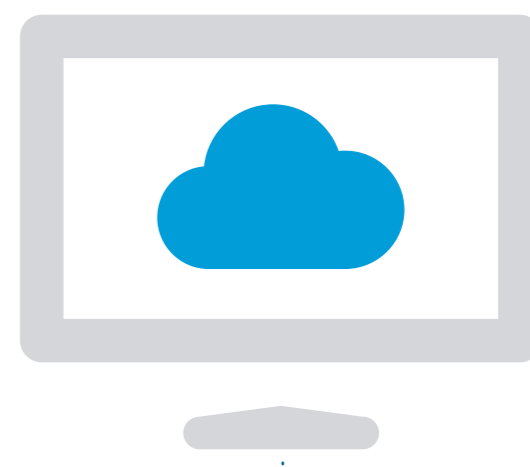
Network security

1x higher

3 ways to reduce shadow IT

1 Know what cloud services are being used.

If you can see everything being used, you can identify your risks and next steps.

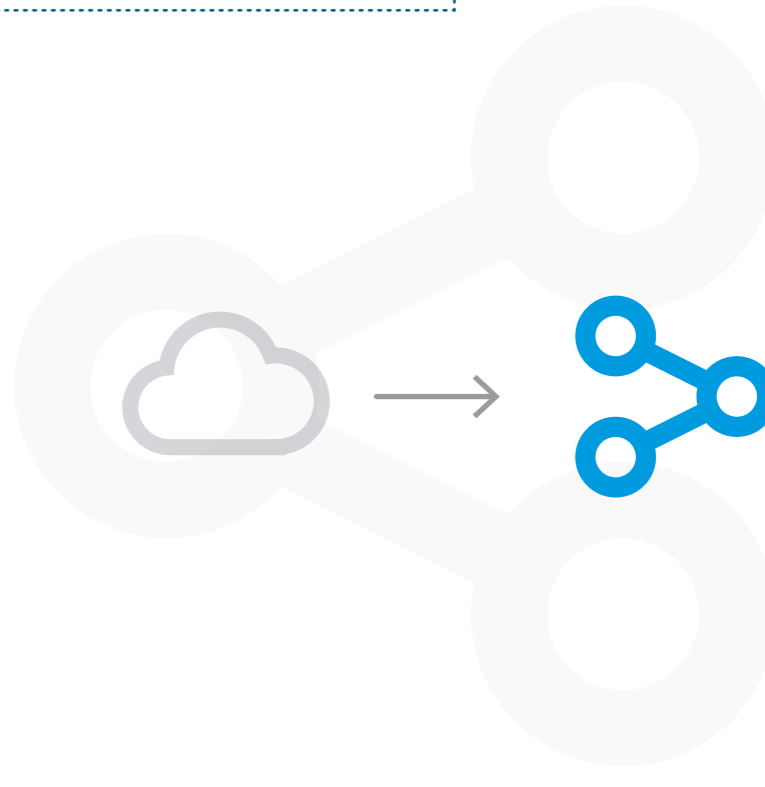


2 Simplify cloud management.

With the right people, processes, and tools, you can better manage cloud adoption across your entire organization and help your business innovate and grow.

3 Evolve to hybrid cloud.

If you evolve to a hybrid IT environment and embrace **Intercloud**, you can enable the speed and efficiency required to meet business needs.



Results

MORE SAVINGS:

15%

reduction in costs through consolidation

LESS RISK:

Reduced risks for cloud security, data security, privacy, and compliance

Cisco Cloud Consumption Services

Do you know what cloud services you're using? Cisco Cloud Consumption Services can help you discover your public cloud use, understand cloud business risks and costs, and govern your public cloud consumption.



<http://www.cisco.com/go/cloudconsumption>

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