

# See more. Solve more.

Your journey to Full-Stack Observability.



The future is uncertain. The world has changed forever.



**500M**

new apps will be written in the next 3 years  
IDC FutureScape, Oct 2019



**80%**

of customer interactions are now digital in nature  
McKinsey, Oct 2020



**75%**

of people using digital channels for the first time during the pandemic say they will continue using them when things return to "normal"  
McKinsey, Feb 2021

So, what can be delivered digitally, must be delivered digitally.

You want to:



Deliver exceptional digital experiences



Optimize for cost and performance



Maximize digital business revenue

But with **66% of users**

saying they would avoid a brand completely if their experience isn't perfect, there's little room for error.



So what do you need?

Apps are just the front door to an evolving and expanding digital experience. Where complexity is growing beyond human scale. And isolated islands of operations are inefficient and ineffective.

When it comes to the experience, you need to see more to solve more.



Full-Stack Observability by Cisco enables your team to:



Build a shared common context to align IT teams supporting the technology full stack



Exceed customer expectations by proactively resolving issues before they impact digital experiences



Act with confidence on what matters most to the business and the user experience



**DevOps and AppOps**



Application performance and digital experience monitoring



**InfraOps**



Multicloud and infrastructure management



**SecOps**



Security management and threat detection



**NetOps**



Digital experience monitoring and network management

Address your most critical needs:

From performance...

**Hybrid Application Monitoring**

Monitor performance of your traditional and hybrid applications that are often monolithic, hosted, and leveraging traditional infrastructure and hybrid cloud

**Digital Experience Monitoring**

Gain actionable, end-to-end insights into your application experiences and their underlying dependencies and business impacts

**Modern Application Monitoring**

Monitor performance of your cloud native applications that are often microservices-based, distributed, and leveraging cloud technologies hosted on public or private clouds

**Application Dependency Monitoring**

Assure the performance of your managed and un-managed (3rd party) application services and APIs, including their Internet and cloud network performance

to optimization...

**Hybrid Cost Optimization**

Lower your costs by only paying for what you need in public cloud and by safely increasing utilization of your on-premises assets

**Application Resource Optimization**

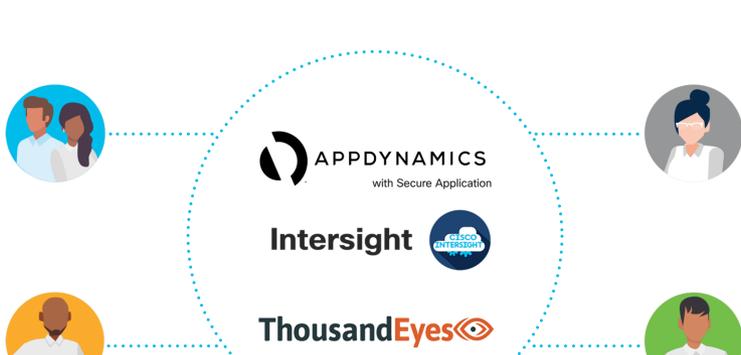
Improve and assure application performance by taking the guesswork out of resource allocation for your workloads on-premises and in the public cloud

to security.

**Application Security**

Actively identify and block vulnerabilities found in your application run-times in production

Your journey to Full-Stack Observability starts from a strong foundation.



Because the more you see, the more you solve.

And the more you solve, the more efficient, resilient and agile your entire organization becomes.



**Improve customer satisfaction**

Reduce MTTI and MTTR to improve app uptime and performance



**Lower costs**

Map app-to-infrastructure dependencies to prevent over-provisioning



**Accelerate innovation**

Establish common app vocabulary between dev and ops teams



**Increase resilience**

Proactively contextualize data to increase app and infrastructure uptime

Full-Stack Observability by Cisco moves beyond monitoring into full-stack visibility, insights, and actions.

[Learn more](#)