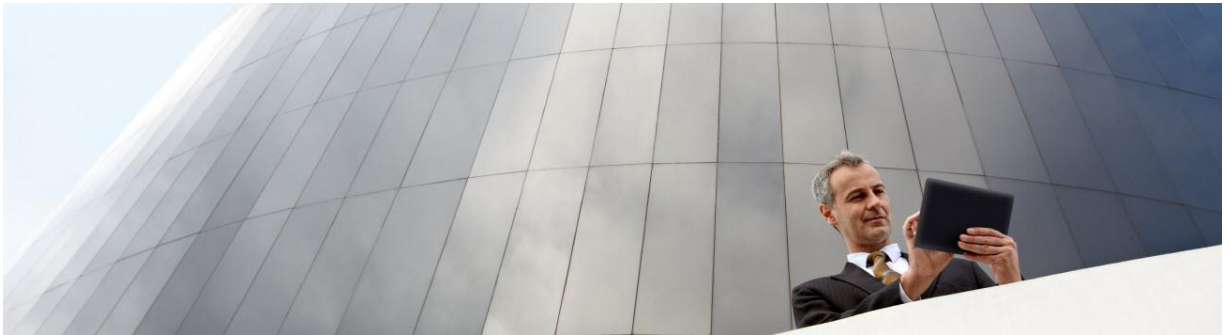# Enable Meetings with Remote Attendees
Benefits & Proof Points

Use web conferencing to allow employees, customers, and partners to attend meetings any time, from anywhere, with data-sharing and high-definition quality audio and video.

Cisco Advantage

Cisco WebEx is the market-leading cloud-based web conferencing service, providing a productive, secure experience across devices, locations and organizations, and integrating with minimal disruption into your existing IT operations.

Implementation Benefits

- Accelerate decision making by reducing communications delay
- Improve talent by removing geographical restrictions in hiring.
- Reduce employee travel, real-estate costs, and greenhouse gas emissions by meeting virtually and supporting telecommuting.
- Build trust and understanding across time zones within cross functional and diverse teams with rich and frequent video communications.
- Encourage participation, information sharing, and knowledge building.
- Increase executive reach and corporate alignment.
- Conduct workforce, sales, and channel training.
- Unlock innovative ideas by locating experts to generate and gather new ideas.
- Streamline traditionally time-intensive meeting tasks using centralized, online meeting spaces.
- Interview and hire talent, motivate and manage remote team members, without leaving the office.
- Provide customers with a broader range of services, faster response times and better results through instant, visual connections with customer service, subject-matter experts, and decision makers.

Statistics & Proof Points

- 57% of employees indicate that the amount of work they perform with peers in another location has increased over the last 3 years.[1]

- LoBs and IT agree that relatively few employees (5%) work away from the office all of the time, and that 20% of employees work away from the office on most days. [2]

- Of the average company's sales reps, marketing staff, and executives, 82–85% work away from their office at least some of the time. [3]

- Working away from their company's offices all the time are 11% of IT staff and 10% of marketing personnel. [4]

- Working away from the office most or all of the time are 15% of employees in the legal department, 18% of those in procurement, and 12% of R&D personnel. [5]

- Some 29% respondents have adopted Web conferencing as a cloud-based app, such as Cisco WebEx. [6]

For More Information

Go to the Selling Collaboration Use Case Tool.

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[1] CEB: Global Talent Monitor (Dec 2015) https://www.cebglobal.com/member/corporate-leadership-council/research/report/13/global-workforce-insights.html
[2] Dimension Data: Connected Enterprise Report (2016) http://www.connectedenterprisereport.com/sites/default/files/2016-02/Connected_Enterprise_Report_0.pdf
[3] Dimension Data: Connected Enterprise Report (2016) http://www.connectedenterprisereport.com/sites/default/files/2016-02/Connected_Enterprise_Report_0.pdf
[4] Dimension Data: Connected Enterprise Report (2016) http://www.connectedenterprisereport.com/sites/default/files/2016-02/Connected_Enterprise_Report_0.pdf
[5] Dimension Data: Connected Enterprise Report (2016) http://www.connectedenterprisereport.com/sites/default/files/2016-02/Connected_Enterprise_Report_0.pdf
[6] Dimension Data: Connected Enterprise Report (2016) http://www.connectedenterprisereport.com/sites/default/files/2016-02/Connected_Enterprise_Report_0.pdf