Cisco. Your Foundation for Digital Transformation

86% of US CEOs say technological advances will transform their business over the next five years.
- PwC

8 steps toward creating a strong and integrated technology foundation

Network: Can you connect millions of endpoints securely and collect data from it?
The UK economy is missing out on £30 billion in growth due to connectivity deficits.
- CEBR

Cloud: Can you seamlessly integrate, aggregate and provision cloud services from multiple cloud environments?
Cloud apps will account for 34% of worldwide mobile data traffic in 2019, compared to 81% in 2014.
- Forbes

Security: Can you secure everything before, during, and after an attack?
Up to £1 billion annual loss due to cyber crime.
- Former NSA Director

Collaboration: Can you connect every employee, every application, and every room?
96% of execs cited lack of collaboration as the primary reason for workplace failures.
- work.com

Analytics: Can you virtually aggregate and analyze data across distributed environments?
96% of companies believe analytics will be more important in the next three years.
- MIT/DU

IoT: Can you collect data from every extremity of your value chain?
22 billion IoT devices will be installed by 2019, driving development of 200,000+ new apps and services.
- IDC

Automation: Can you automate processes within and outside organizations through integrated systems?
Automation reduces initial deployment time of a solution by 2/3rd.
- Cisco/Forrester

Data Center: Is your infrastructure resilient so your applications are available anywhere, anytime?
Cisco ACI reduces ongoing application deployment time by 90%.
- Cisco/Forrester

Service Provider: Can you operate your business globally through service provider relationships in every corner of the world?
Cisco Jasper can connect you to over 100 mobile networks across 100 countries.
- Cisco

Digital Solutions: Can you personalize customer experience, empower workforce and streamline operations?
9 out of 10 companies today compete in Customer Experience.
- Gartner

Learn more about building a strong technology foundation for Digital Transformation at www.cisco.com/go/digital