Digital Transformation
the connection of people, businesses and things through technology

Are you ready?

75% of the S&P 500 will turn over in the next 10 years

Digital Transformation Leads to Business Reimagined
Unlocking the power of digital transformation requires new ways of doing business that are fundamentally different from previous methods.

Building a Digital Strategy
Evolving into a digital business must be a top initiative for all corporate and IT leaders. Digital transformation must be technology led.

Critical Capabilities of Digital Organizations

Transform business models
Create new experiences for customers, workers and citizens
Empower workforce innovation

Six Steps to Becoming a Digital Organization

1. Identify business outcomes
2. Build a digital-first culture
3. Connect everything: track the outcome and collect data
4. Shift to a threat-centric security strategy
5. Automate as many processes as possible
6. Analyze data and gain new insights

Cisco. Your Foundation for Digital Transformation
Cisco provides outcome-driven products, solutions and services that help companies reimagine their business.

Cisco’s Portfolio
Connectivity
Security
Analytics
Automation
Collaboration

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Features
Transform into a Digital Business with Cisco
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It is not the strongest of the species that survives, nor the most intelligent that survives. It is the one that is most adaptable to change.
— From an analysis of Charles Darwin’s The Origin of Species