

Start-up initiatives in the UK & Ireland

Enabling tech entrepreneurs and start-ups to thrive and grow faster.

BALL
002

HIGHSCORE
2016

IDEA London

Innovation Digital Enterprise Alliance London is pioneering a new type of innovation centre, offering a different way to support tech start-ups in London. Neither an incubator nor an accelerator, we are a Post Accelerator.

1563

brainstorming sessions completed by the IDEALondon start-ups

£2m

revenue generated by IDEALondon start-ups

1,250

customer introductions with the start-ups at IDEALondon

£18m+

funds raised by IDEALondon start-ups whilst in residence

1MBE

granted to **Jenny Griffiths**, for technical innovation services to the **fashion industry**

90+

jobs created by the IDEALondon start-ups

31+

start-ups come through IDEALondon

146k

coding hours generated by the start-ups at IDEALondon

Global

impact: start-ups have explored **opportunities** in New York, Oman, San Jose, Berlin and more

BIG Awards

The BIG Awards seeks to find the hottest and most innovative start-ups in the UK & Ireland. The competition provides winners with funding, mentoring and access to expertise from Cisco and its partners.

9
winners

£450k+
prize money

650+
entries to date

60+
companies mentored

Commercialisation

Helping start-ups to commercialise faster - whether that's securing customers, gaining industry recognised Cisco accreditation or uncovering new revenue streams.

60

ADVISE
Start-up POCs (Proof of Concepts) completed

10

ALIGN
start-ups have joined the **Cisco Solution Partner Program**.

2

ACCELERATE
start-ups have become **Cisco Cloud & Managed Services Program (CMSP)** partners

5

start-ups achieved '**Cisco Compatible**' status and become **Cisco Preferred Solution Partners**

Player options:



Twitter



CiscoBIG



Website



Contact us



Do you want to get involved?

PRESS

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