Women Rock IT
IT is a world of possibilities.

Chandni Panchal
Systems Engineer, Cisco

Esther Roure Vila
Customer Success Specialist, Cisco
Chandni Panchal
Systems Engineer, Cisco
Technical Solutions Specialist, DevX, Cisco

• Infrastructure Automation
  • Enablement
  • DevSecOps
• Artificial Intelligence
Worldwide Sales Intern
Cisco Sales Associate Program

Sales Associates Program

Our award-winning training programs are designed for young talent aspiring to launch successful careers in sales or engineering.

Intern  New Graduate
Office of the CTO, UK&I
Technical Solutions Specialist, DevX

https://www.athenaldn.com/
Knowledge is Power
“You are essentially who you create yourself to be, and all that occurs in your life is the result of your own making.”
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Esther Roure Vila
Customer Success Specialist Cisco
“A journey of a thousand miles begins with a single step”
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Gender diversity

Cisco CSR Report 2019

Best practices:
What can we/you do?

- Pipeline and talent acquisition
- Role models and communities
- Branding
“A journey of a thousand miles begins with a single step”
“A journey of a thousand miles begins with a single step”
Our belief

“Innovation should be a new toolkit & skill set for any of our employees.”
Hack for Good

Nov 20-21-22 2019
Cisco Belgium

3-day Hackathon
8 NGO dreams
8 teams
1 winning project

Think Beyond. Start Smart. Scale Fair.

100
Over 100 participants

7
7 different Cisco Partners

8
8 NGO's represented

29.000
Over 29,000€ collected

Skills of the future

Between an innovation culture and a future-ready organisation, there are 4 skills of the future:

- Innovation
- Co-creation
- Design thinking
- Collective intelligence

Hack for Good

is a co-creation journey where companies contribute to 8 social and environmental projects. It's an opportunity for social change-makers to create innovative solutions and improve the lives and social challenges of thousands of people!

35.000 people impacted

5
5 external jury members

14
14 Cisco coaches

1.200
1,200 (virtual) Post-its

42
42 Design Thinking tools used
CISCO INNOVATION STUDIO
Reinventing customer journey with co-creation & innovation

Buy-in & Engagement (Discovery Experience)

Skills & Knowledge (Train-the-trainer)

Ideas & Solutions

Cisco Innovation Challenge

Mindset & Culture

Social hackathon

MVP (CISCO Innovation Center Paris)

Talents
Ecosystem
Innovation

Supported & coached by
IMPACT VALLEY
Innovation agency
Cisco Innovation Challenge Journey

The Teams

- Cisco
- Impact Valley
- Smals ICT for society
- ConvXion
- C.H.U. de Charleroi
- EXKI nature's kitchen
- DELHAIZE

Agenda

<table>
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<tbody>
<tr>
<td>08:30</td>
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<tr>
<td>Registration &amp; Breakfast</td>
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<tr>
<td>Introduction &amp; Keynote</td>
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<td>Develop &amp; test</td>
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<tr>
<td>Energizer</td>
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<td>Develop &amp; Pitch prep.</td>
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<td>Energizer &amp; Group picture</td>
<td>Lunch - Technical Rehearsal</td>
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<tr>
<td>Develop &amp; test</td>
<td>Design</td>
<td>Pitch</td>
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<td>Design</td>
<td>Check-out</td>
<td>Deliberation &amp; team check-out</td>
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<td>Check-out</td>
<td>Chill out drink</td>
<td>Jury decision &amp; Awards</td>
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<tr>
<td>Chill out drink</td>
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<td>Celebration Drink &amp; Networking</td>
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<td>Closing</td>
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1 Journey

1. Discover
   - Why
   - Impactful
   - Desirable
2. Design
   - How
   - Usable
   - Create
3. Define
   - What
   - Viable
   - Learn
4. Develop
   - Present
   - Solution Description
   - Prototyptpe
   - Pitch
   - 6:30 hours
   - 3 hours
“A journey of a thousand miles begins with a single step”
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