



Cisco Connect 2018

IT's All You

Singapore

27 March 2018

#ciscoconnectSG



Cisco Connect
2018



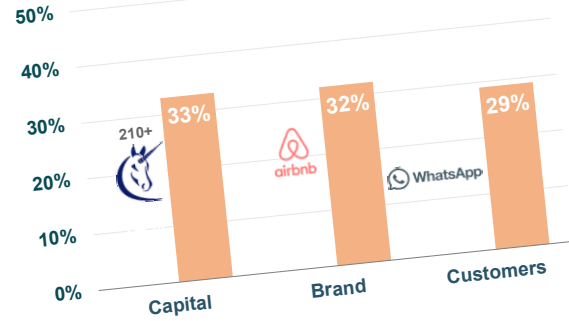
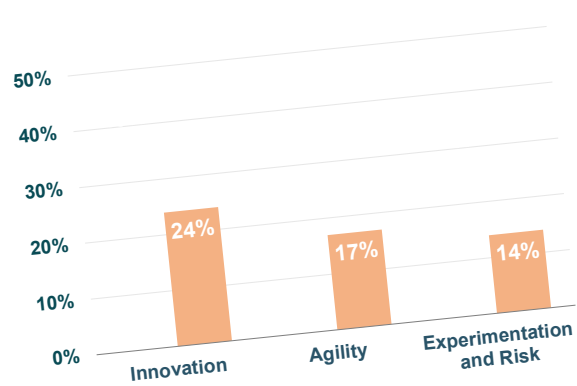
The Future of Work

Survey

What advantages does each type of company have in its ability to capitalize on digital disruption?

[941 respondents]

Disruptors vs Incumbents



Source: Global Center for Digital Business Transformation, 2015

“Agility and Collaboration are critical to our success”

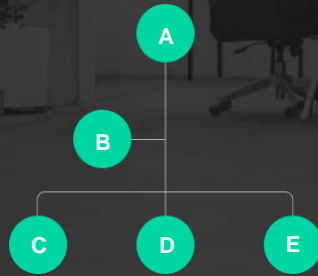
Agile

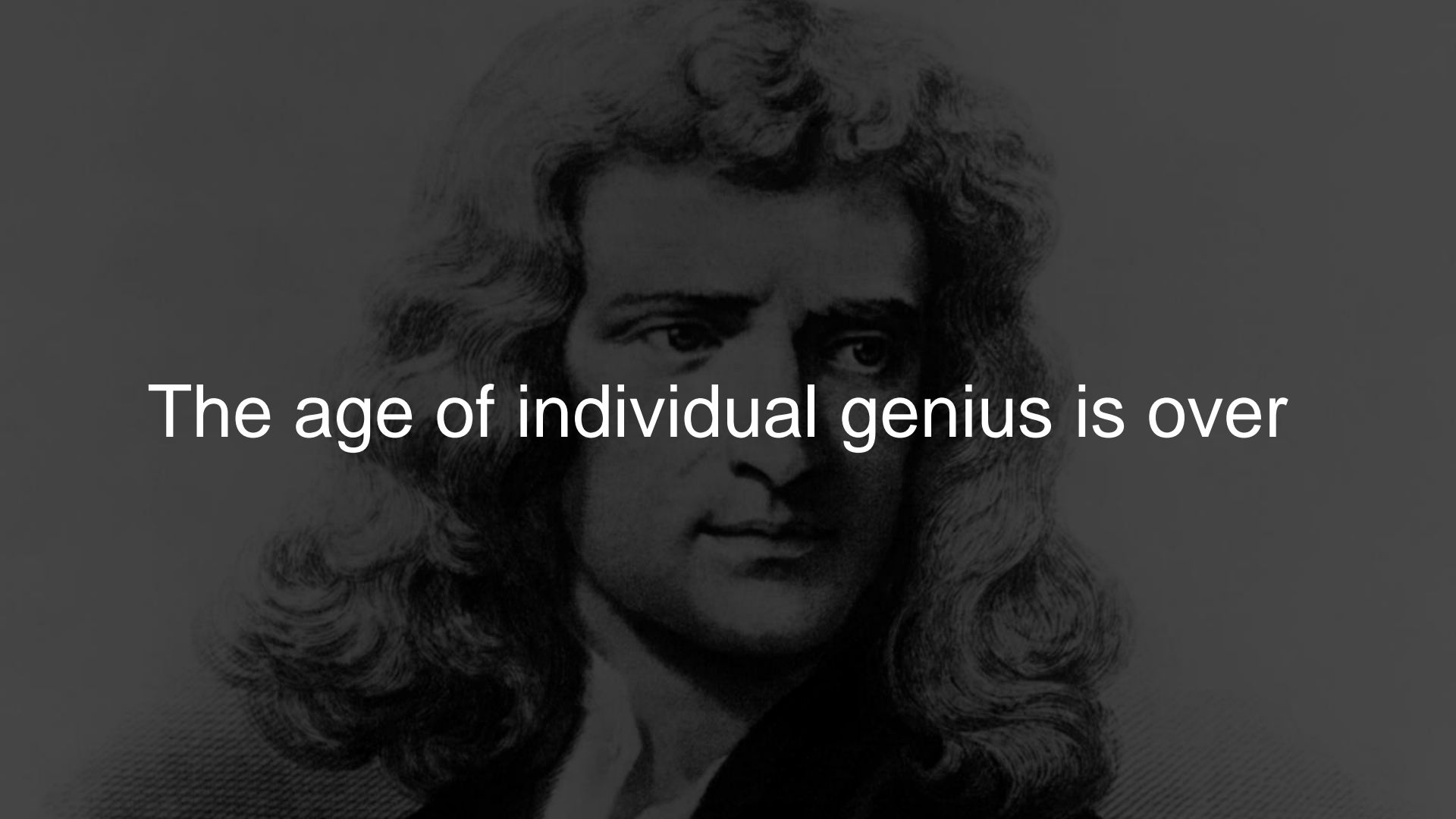
6%

94%

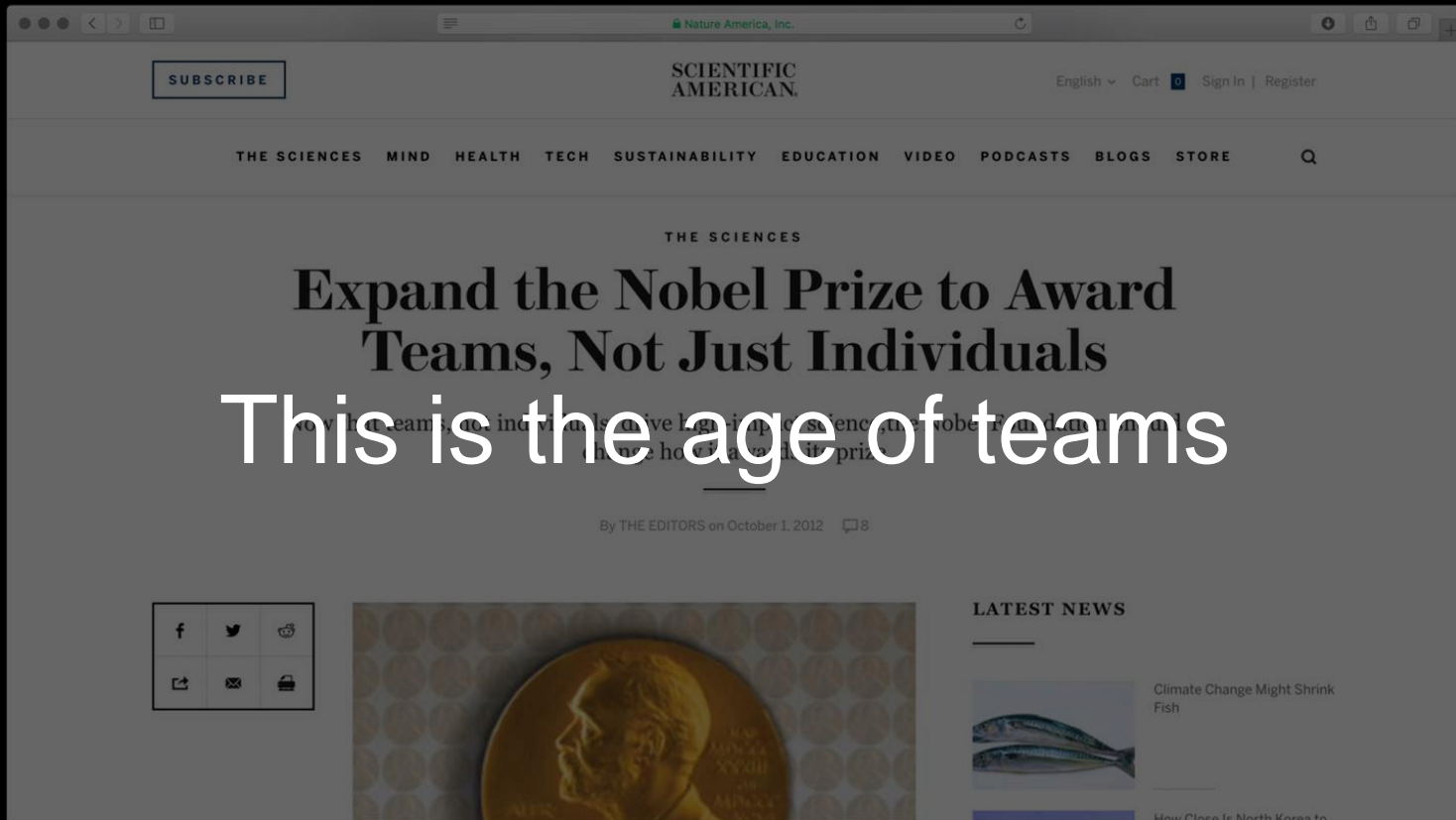
Somewhat or
not Agile at all

“Agility plays a central role in the organisation of the future, as companies race to replace structural hierarchies with **networks of teams empowered to take action**”





The age of individual genius is over



The background image shows a blurred screenshot of an email inbox interface. A hand cursor is pointing at the 'Inbox (996)' label. Below it, the 'Drafts' label is visible. A rectangular box highlights the text '996 unread emails'.

Teams need better tools



Teams are across geographical borders

Teams are across Company borders



Erosion

Agility

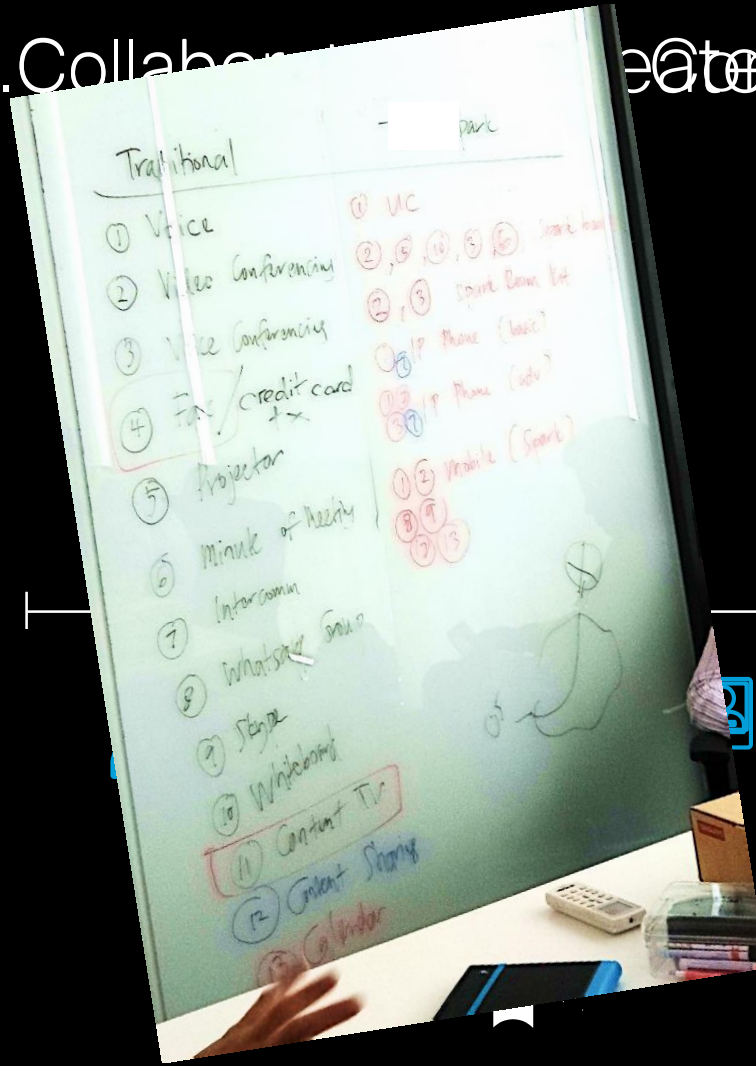
Complexity

Connect.....Collaborate.....Create complexity

14 Tools



Individuals



5 Services



1 Platform

Teams







Best Meeting every time

Make something brilliant together



Meetings are dead. Long live meeting!

less attention to technology
more focus on creativity and human connection



Team Collaboration must be,
first and foremost a
fantastic meeting product

Make something brilliant together

Principle 1 Focus

Embarrassingly simple



Principle 2 Holistic

Greater than the sum of its parts



Principle 3 Inspired

Let humans be humans





Inspire your team

Make something brilliant together

Principle 4 Sing

Another turning point, Disruptions on the rise,
We have solutions to ensure that you survive,
What business outcomes can you unlock this time
What business value will reach your bottom line.

It's something so predictable,
But in the end so right,
It's time to join the future,
With Spark & thrive

So give them video, anywhere and anytime,
Next Gen meeting is something you should try,
Refresh your endpoints, collaborate in style,
Lets make them mobile and Sparking all the time.

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Inspire your team

Make something brilliant together



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