



**Andrew Hobby**  
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Andrew Hobby is the Asia Pacific, Japan and Greater China lead for Systems Engineering at Cisco, where he is responsible for pre-sales engineering and architecture teams supporting partners and customers across the diverse and rapidly growing region of the world. Andrew is focused on developing Cisco and Partner architectural and technical expertise while ensuring this is aligned to the needs of the customers, partners and sales teams across the region. This technology focus spans Cisco's portfolio including Networking, Security, Cloud, Collaboration, IoT, and several other strategic areas.

Andrew has 27 years' experience in the Communications and IT industry, including 13 years at Cisco in a variety of sales, engineering and leadership roles. Prior to Cisco, Andrew worked in the systems & network integration industry, IT consulting and the public healthcare sector.

Andrew lives in Singapore with his wife and daughter. He earned a Bachelor of Engineering degree from Monash University in Melbourne, Australia.