

Resilience to Recovery

Capturing the rebound

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CISCO Connect ASEAN

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The world has changed

What can be delivered digitally *must* be delivered digitally

It is redefining the...

Future of Work



Future of Modern Enterprise

Session ID

Future of Work





The future of work is hybrid

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Work from home

Work from the office

Work from anywhere

Vietnamese workers want more

Worked from home most of the time before the pandemic

7%

1%

want more control

Want greater ownership and choice in the new world of work

Flexible

Inclusive

Adapts to any work style, role, environment

Managed

Inclusive

cible

Equal experiences for everyone

Managed

Supportive

Focused on safety, empathy, and well-being

Managed

Secure Secure by design, private by default

Managed

ortive

Managed

Modern infrastructure, frictionless administration

Flexible Cisco enables the Supportive future of hybrid work

Secure Managed

clusive

Future of Modern Enterprise





Key IT Trends

Adoption of a Cloud Experience

Applications are the Lifeline of Every Business

Apps & Workloads Moving Closer to Users & Devices

Security is Moving to the Cloud

Transition to 5G & Wi-Fi 6

It is all about the experience

72% think customer experience is about delighting the customer

89% say ensuring a consistent application performance is key to great user experience

88% find creating optimized application experiences important



Many teams contribute to the application experience



But islands of technology and operations can get in the way

What enterprises need to succeed

AppDynamic Insights Intersight ThousandEyes Hybrid Security Multicloud Multi-App SDWAN Connectivity SASE Nexus Dashboard Operate

The bridge to possible



Thank you





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