



Resilience to Recovery

Capturing the rebound

Andy Lee
Managing Director, Cisco Singapore





The world has changed



What can be
delivered digitally *must*
be delivered digitally

It is redefining the..



Future of Work



Future of Modern
Enterprise

Future of Work



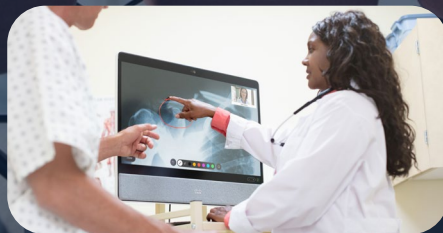
The future of work is hybrid



Work from home

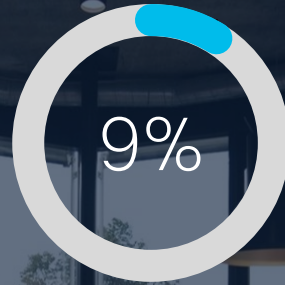


Work from the office

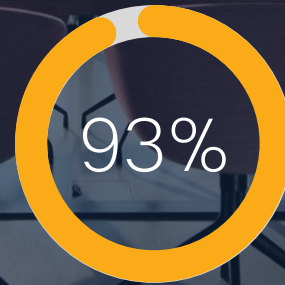


Work from anywhere

Singaporean workers want more control



Worked from home most of the time before the pandemic



Want greater ownership and choice in the new world of work



Hybrid work solutions must be

Flexible

Adapts to any work style, role, environment

Inclusive

Supportive

Secure

Managed



Hybrid work solutions must be

Flexible

Inclusive

Equal experiences for everyone

Supportive

Secure

Managed



Hybrid work solutions must be

Flexible

Inclusive

Supportive

Focused on safety, empathy, and well-being

Secure

Managed



Hybrid work solutions must be

Flexible

Inclusive

Supportive

Secure

Secure by design, private by default

Managed

Hybrid work solutions must be

Flexible

Inclusive

Supportive

Secure

Managed

Modern infrastructure, frictionless administration



Cisco
enables the
future of
hybrid work

Flexible

Inclusive

Supportive

Secure

Managed

Future of Modern Enterprise



Key IT Trends

| Adoption of a Cloud Experience

| Applications are the Lifeline of Every Business

| Apps & Workloads Moving Closer to Users & Devices

| Security is Moving to the Cloud

| Transition to 5G & Wi-Fi 6

It is all about the experience

72% think customer experience is about delighting the customer

89% say ensuring a consistent application performance is key to great user experience

88% find creating optimized application experiences important



AppOps

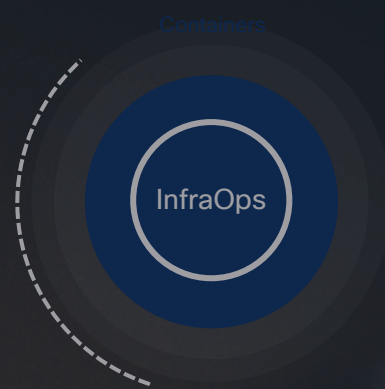
InfraOps

NetOps

SecOps



Many teams contribute to the application experience



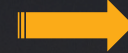
But islands of technology and operations can get in the way

What enterprises need to succeed

Hybrid
Multicloud
Multi-App



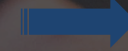
Continuity



Webex
DNA Spaces
POE Infrastructure



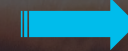
Insights



AppDynamic
Intersight
ThousandEyes



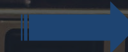
Security



SecureX



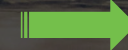
Connectivity



SDWAN
SASE
Nexus Dashboard



Operate
With a Cloud Operating Model



Intersight



The bridge to possible



Thank you

