



The Best Windows 11 & Chrome Devices for SME & Education

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OFFERINGS FOR VARIOUS BUSINESS SEGMENTS

A low-angle, upward-looking photograph of several modern skyscrapers with glass facades, reaching towards a clear blue sky. The buildings are arranged in a circular pattern, creating a sense of height and scale. A large, bright green graphic element, resembling a stylized arrow or a corner, is positioned on the right side of the image.

CORPORATE INTRODUCTION

Overview

Founded in 1976, Acer is now one of the world's top ICT companies. As Acer looks into the future, it is focused on enabling a world where hardware, software, and services will fuse with one another to open up new possibilities for consumers and businesses alike.





MISSION

BREAKING BARRIERS BETWEEN PEOPLE AND TECHNOLOGY

HISTORY AND BUSINESS EVOLUTION

1976 -1986
1987 -2000
2001 -2011
2012 -2016
2017 -NOW

GAMING AND BEYOND

Acer is expanding its scope beyond PCs to include gaming PCs and AI/cloud in the coming years.

TOWARDS HARDWARE + SOFTWARE + SERVICES

Transformation from a hardware company into a "hardware + software + services" company to embrace new opportunities in the era of cloud technology and the Internet of Things.

THE AGE OF CORPORATE EXPANSION

Acer evolved from a manufacturing powerhouse to a globally-recognized computer brand, providing world-class IT products and services.

THE START OF THE ACER JOURNEY

In 1987, Multitech formally became known as Acer, marking the start of the company's efforts toward creating a strong brand name.

COMMERCIALIZATION OF MICROPROCESSOR TECHNOLOGY

Acer began its history by actively engaging in teaching others about microprocessor technology, and promoting computer usage in everyday life.

GLOBAL REACH

Acer has 7,000+ employees worldwide, operates in 70 countries, and has approximately 95,000 retail locations in 160+ countries.

7,700+ EMPLOYEES

IN **70** COUNTRIES

95,000 RETAIL STORES

IN **160+** COUNTRIES



STAN SHIH

CO-FOUNDER & HONORARY CHAIRMAN, ACER INC.

Stan Shih dedicated his efforts to promoting public interests after his initial retirement from Acer at the end of 2004.

In recent years, he has been publicly speaking on the Wangdao ideology of altruism in relation to organizational sustainability in modern times.



JASON CHEN

CHAIRMAN & CEO, ACER INC.

Jason Chen has been Chairman and CEO of Acer since 2017, leading the company through a corporate transformation. From 2014-2017 Chen served as Corporate President and CEO.



TIFFANY HUANG

CO-COO, ACER INC.

Tiffany Huang was appointed as Co-Chief Operating Officer in November 2018. She not only oversees Corporate Marketing, Business Planning and Operations, but also Corporate IT. Effective July 2019, she is also acting as General Manager of Acer's China Operations.



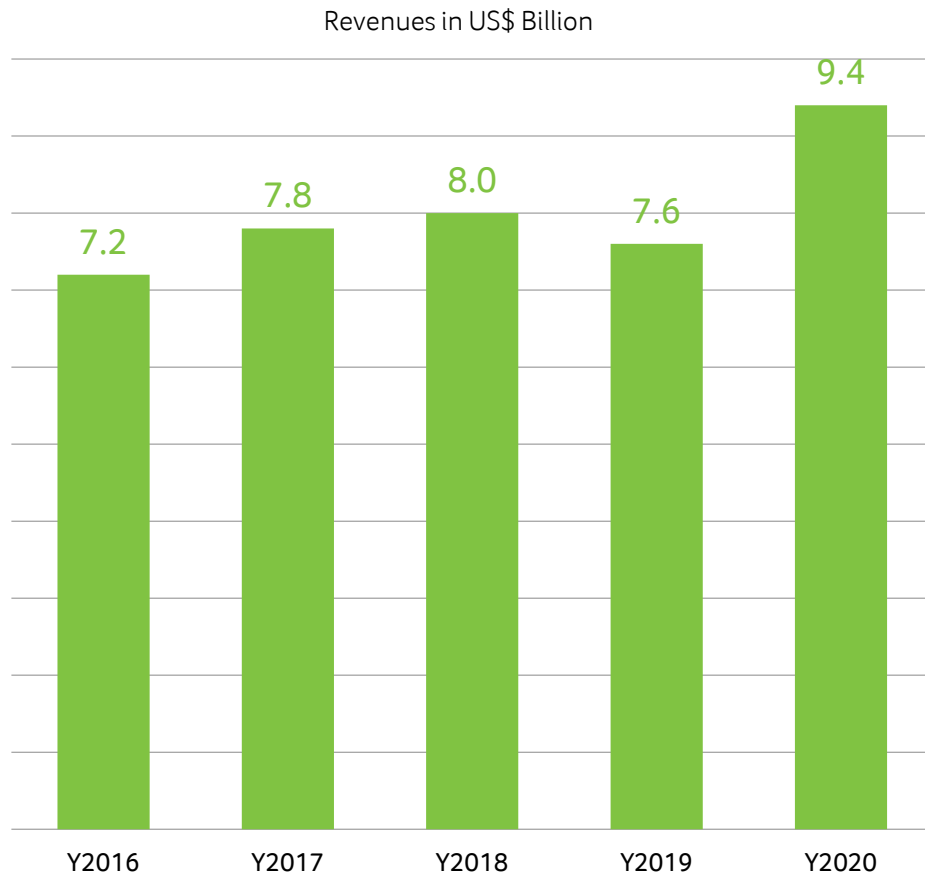
JERRY KAO

CO-COO, ACER INC.

Jerry Kao was appointed as Co-Chief Operating Officer in November 2018, in addition to his position as President of IT Products Business, overseeing all of Acer's product businesses.

Acer rank No.4 of WW notebook market

Annual Revenues



Y2020 Results

Revenues

US\$ 9.4 Billion

Net Income

US\$ 207 Million

Note: US\$ values are estimates of the official figures reported in NT\$.

Acer ranking in Asia commercial market



Philippines, Indonesia



Malaysia, Thailand



**India, Taiwan, Australia,
Singapore**

ENVIRONMENTAL AND SOCIAL RESPONSIBILITY



Complying with regulations, energy- and resource-efficient, low in pollutants and hazardous substances, and easy to recycle.



Committed to adhering to United Nations' Sustainable Development Goals.



Ranked in the top (100th) percentile for Materiality, Risk & Crisis Management, Customer Relationship Management, Innovation Management, Environmental Reporting, and Social Reporting.



Acer has been listed on MSCI Indexes since 2014 and the MSCI ESG Leader in 2020. Acer demonstrates our strong initiatives for improving our supply chain labor standards and transparency in sourcing of conflict minerals.



Full score for Environmental Supply Chain & Social Supply Chain.

A photograph of a person's hands writing on a document at a wooden table. The person is wearing a grey long-sleeved shirt and a watch. A large, bright green number '2' is overlaid on the right side of the image. The text 'OUR STRENGTHS' is written in white, bold, uppercase letters across the middle of the image.

OUR STRENGTHS

WHY CONSIDER ACER

1

2

3

4

5

COMPREHENSIVE
SOLUTIONS

EFFICIENT
LOGISTICS

PROFESSIONAL
SERVICE

EXCLUSIVE
CUSTOMIZATION

COMPREHENSIVE
PRODUCT RANGE

COMMITMENT TO EXCELLENCE

PRODUCTIVITY

We are committed to ensuring our devices are easy to use, manage and deploy. Our wide-ranged, state-of-art processor platforms, complete product portfolio, efficient customer service and support infrastructure enable customers to reach new levels of productivity.

RELIABILITY

All Acer for Business products are thoroughly checked and tested to ensure reliable performance even under extreme conditions. We utilize stringent and proven sets of criteria that guarantee the highest level of product quality and reliability.

SECURITY

The safety of your data and network is our priority. That is why our business products come with multilevel security solutions that protect your information and grow with your company.

MANAGEABILITY

Our business products come with proprietary and industrial-standard manageability solutions. Those solutions allow IT teams to save resources and reduce hassles in deploying and managing all of their devices remotely.



WIDE NETWORK OF LOGISTICS

We have a wide network of experienced experts for service management, spare parts planning, warehouse management, logistics management, customer contact, and technical support. With worldwide presence and service support, Acer ensures your machine gets the care it requires.

GLOBAL FOOTPRINT

4 Central Logistic Hubs

30 Contact Centers in local languages

160 Countries and regions

3,000 Service & Repair Centers

30,000 Authenticated service engineers

5,000,000 Annual repair capacity





EXCLUSIVE CUSTOMIZATION

Acer is a company that cares. We strive to give our customers a range of excellent and innovative services. Acer exclusive customization services allow you to build your computers from scratch so that they are a perfect match for your needs.

CUSTOMER OS IMAGE

Acer can install your OS and applications upfront, you just need to provide your OS image before production.

CUSTOMER SBIOS SETTINGS

You just need to inform Acer your preferred default settings for SBIOS, Acer can have them installed during production.

CUSTOMIZE YOUR ORGANIZATION'S SBIOS

You can customize startup logo and lock & rollback BIOS version with enhanced security and multilingual support.

FROZEN COMPONENTS

You can choose to keep a specific key component part number or vendor for all their machines, even if ordered at different times.

CUSTOMER TEXT ON BEZEL / HOUSING

Acer can apply your logo or a text on housings or bezels during production.

COMPREHENSIVE PRODUCT RANGE

Acer provides a broad portfolio of products to meet the demands of today's customers. Our wide range of products have garnered reputation of being excellent investments for businesses and organizations of all sizes and schools that aim to sparkle creative minds.

THE BEST-IN-CLASS COMPONENTS



IMPECCABLE DESIGN



CUTTING-EDGE INNOVATION





**OFFERINGS
FOR VARIOUS
BUSINESS
SEGMENTS**

Windows for commercial

FOR PROFESSIONALS & EDUCATION

TRAVELMATE LAPTOP SOLUTIONS

• Collaboration

- Optimized online conference experience

• Productivity

- Wide-ranged, State-of-art Processor Platforms
- Thin, light, best connectivity

• Security & Privacy

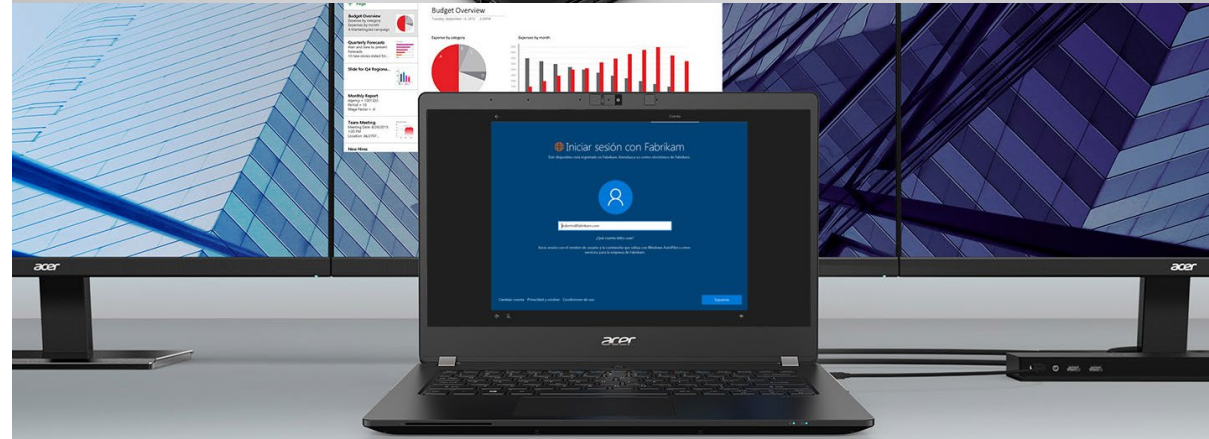
- Acer propriety security solutions
- Latest TPM and vPro

• Organizational Efficiency

- Broad range Manageability applications

• Added Protections

- Military-Grade tested reliability



TravelMate B3



TravelMate P2



TravelMate Spin P4/ P4



TravelMate P6





Windows 11

is designed for hybrid work & learning
and brings you closer to what you love

Windows 11 is designed for hybrid work

Powerful for employees. Consistent for IT. Secure for all.



Productive

Simple, powerful UX to improve employee productivity and focus.



Collaborative

A smarter way to collaborate with Microsoft Teams integration



Consistent

App compat and cloud management make adoption easy



Secure

Zero-trust ready OS to protect data and access, anywhere

Choice

Right device for each employee for higher satisfaction and retention

Acer TravelMate P-Series is Simple yet Comprehensive

Professional

P2

Take Business Anywhere



Advanced

Spin P4 / P4

Potent Versatility



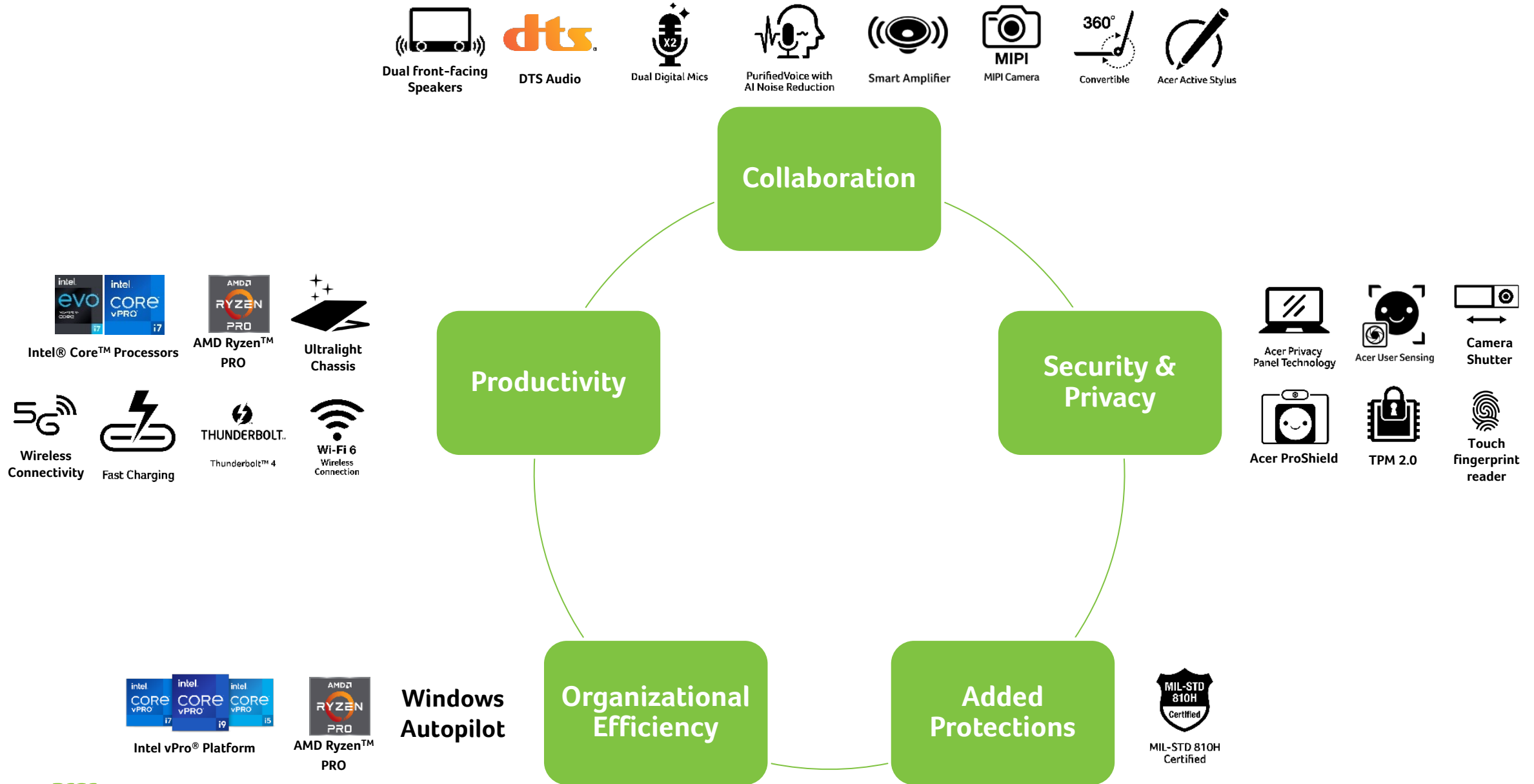
Exceptional

Spin P6 / P6

Ultralight Performance for Hybrid Workstyles



How Acer TravelMate P Series Fits into Hybrid Workstyles



Travelmate B311





Target Audiences

K-12 Students

For students who require a Windows laptop. Designed and built to withstand the daily rigors of school life.

School Administrators

Additionally, any person within a school district who has the authority to make purchasing and deployment decisions relating to the school's teaching needs.

Front Line Workers

Key workers or frontline staff are employees who provide an essential service or key public service.

Chromebook for commercial



FOR SMB & ENTERPRISE

ACER CHROME ENTERPRISE

- **Wide range of form factors to meet any needs**
 - Convertible/ All-in-One/ Desktop design
 - Unique 3:2 aspect ratio to view more
- **Easy sharing, management, deployment over the cloud**
- **Enhanced security**
 - Verification boot mode and encryption
 - Integrated anti-virus software
 - Continuous security updates

Chromebook Enterprise



Chromebook Enterprise Spin



Chromebox Enterprise



Chromebase for Meetings



Enterprise Chromebook Lineup



11"

12"

13.3"

14"

15.6"

Acer Chromebook – Best



Chromebook Spin 713

Acer Chromebook – Better



Chromebook Spin 513



Chromebook Spin 514



Chromebook 514



Chromebook 515

Acer Chromebook - Good



Chromebook 311



Chromebook Spin 311



Chromebook 314



Chromebook 315

We support you!



MIL-STD 810H



Intel TBT4



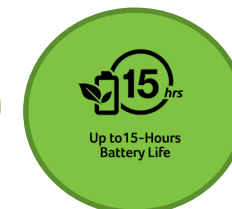
16:10 QHD/FHD



USI Stylus Supported



DTS® Audio



Long Battery Hour



Wifi 6/6E³⁰



FOR EDUCATION

A BROAD PORTFOLIO OF ADAPTIVE SOLUTIONS

- **Durable**

- U.S. MIL-STD
- UL toy safety standards
- Spill resistant keyboard



- **Greater interaction with 2-in-1 design**

- Detachable & convertible design

- **Long battery life**

- **Easy sharing, management, deployment over the cloud**

- **Versatile apps to learn and play**

Chromebook



Chromebook Spin



Education Chromebook Lineup



10"

11"

12"

14"

Acer Chromebook – Best



ChromebookTab 510



Chromebook 712

Acer Chromebook – Better



Chromebook Spin 511



Chromebook 511

LTE



Chromebook Spin 512

Acer Chromebook - Good



Chromebook 311



Chromebook Spin 311

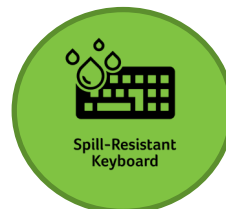


Chromebook 314

We support you!



MIL-STD 810H Certified



Spill-Resistant KB



Antimicrobial panel



USI Stylus Supported



Easy Fix KB



ASTM F963-16 Toy Safety Standard



Up to 8MP³² MIPI Camera

ConceptD for creator

FOR CREATOR

ConceptD - LET CREATORS BE CREATORS

PRECISION



- Delta E < 2 color accuracy
- 4K UHD screen Resolution
- Trustful Pantone validated
- 100% Adobe RGB wide color gamut

PERFORMANCE



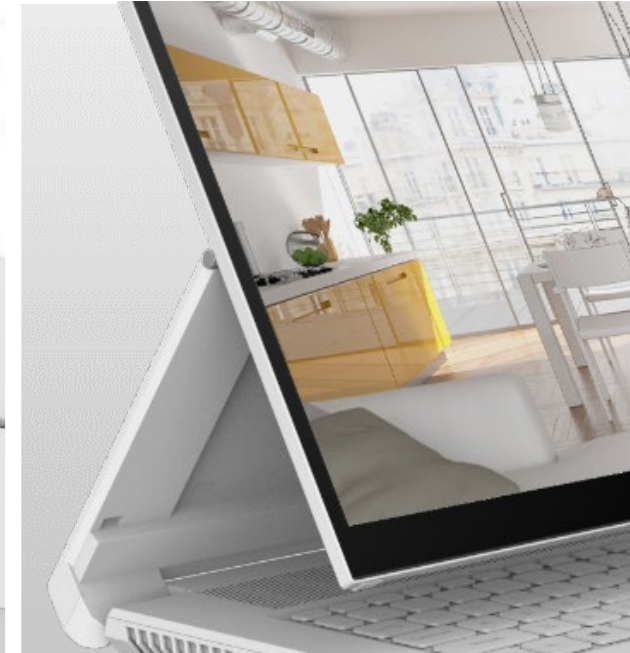
- Intel® Xeon™ supreme processor
- NVidia® Studio optimum graphic
- High storage and memory space

SILENCE



- Efficient thermal solution
- Latest gen. AeroBlade 3D Fan enhanced air flow
- < 40dBA library-level silent operation

DESIGN



- Timeless design
- MAO stain & abrasion resistant clean and elegant
- Ezel Hinge practical and ergonomic





Target Audience

- Professional photographer
- Digital artist
- Interior designer
- Product designer

Their devices must be powerful enough to handle large and extremely high resolution 3D models and images while completing said work with speed and accuracy. These groups require devices that can be used to edit and showcase their work. Since color is often critical to these groups' work – the display and its relative specs are a high priority.

And since creators may have to travel for work, the device allows for completion of their work as though they were in the office – all while maintaining an elegant, timeless style that embodies the values of a ConceptD device.

Groundbreaking Ezel™ Hinge Design

Reimagine your creative process with this innovative Ezel™ Hinge design, which can be smoothly adjusted in between the various other modes such as laptop, float, share, pad, stand and display.



1 Laptop mode

Get powerful performance from each of the 14" or 15.6" laptops that can handle your biggest projects.



2 Float mode

Bring the display closer to you and adjust it as you see fit for your 2D/3D work.



3 Share mode

Easily showcase work with your teams and your customers to review all of your designs and concepts.



4 Pad mode

Comfortably view content or go over your work wherever you may be with the flexibility of pad mode.



5 Stand mode

Sketch, edit and design on-the-go with the convenient dockable stylus.



6 Display mode

Present work easily by rotating the display to people sitting directly across from you.



THE BEST IS YET TO COME

Thank You



- Scan the QR Code
- Complete Survey
- Stand a chance to receive an Acer product
- *Only for Malaysia audience. Terms & Conditions Apply.*



TMP214



Chromebook 311



Acerpure