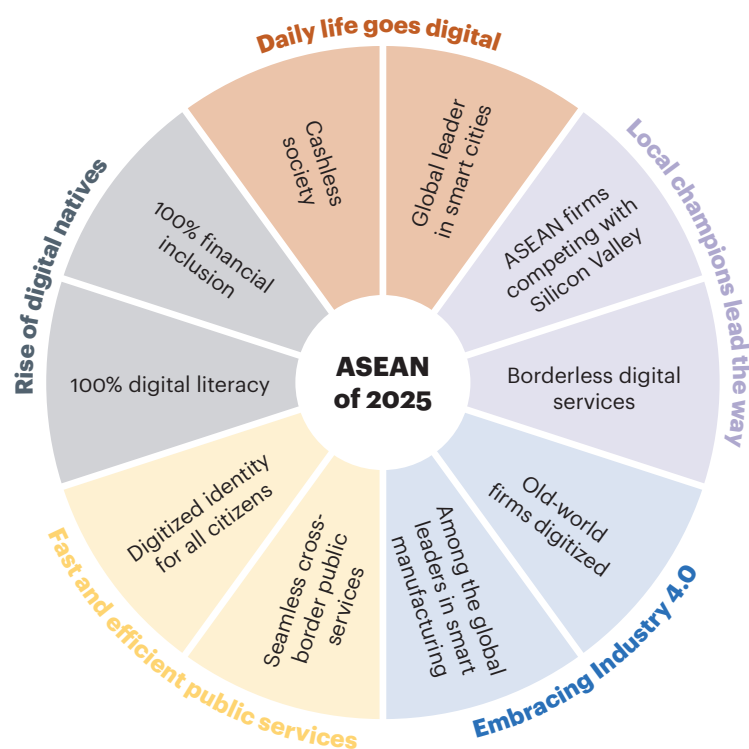


Figure 2

A digital revolution will transform ASEAN by 2025



Sources: *The ASEAN Digital Revolution*; A.T. Kearney analysis

1. ASEAN countries have emerged as launchpads for cyberattacks.
2. Policy preparedness is still nascent, with a lack of institutional oversight and low levels of spending to fortify digital economies.
3. A nascent local cybersecurity industry faces shortages of home-grown capabilities and expertise.
4. Perception that cyber risk is an IT risk results in the absence of a holistic approach to cyber resilience.
5. Multiple vendor relationships and product deployments result in operational complexity, slowing times to detect and respond to attacks.

“Some countries are being more offensive as opposed to defensive, leading to state-sponsored attacks. Even hacktivism has evolved in complexity.”

—chief executive officer, **CyberSecurity Malaysia**

“Cyber espionage is an important emerging threat vector.”

—deputy chief executive, **Cyber Security Agency of Singapore**