Say hello to the future.

Cisco Connect 2019
Kuala Lumpur, Malaysia. 18 April 2019
#CiscoConnectMY

Albert Chai
Managing Director, Malaysia, Cisco
Digital Outcomes

Business Model and Process

Doing More with Less

 Citizen, customer and employee experience
Secure, Intelligent Platform for Digital Business

- Reinvent the **Network**
- **Security** is Foundational
- Power a **Multicloud** World
- Unlock the Power of **Data**
- Create Meaningful **Experiences**

**Increased Pace of Innovation**
At Cisco, making an impact on people and society is core to who we are, and we continue to be committed to solving some of the world’s biggest problems for our customers through our innovative technology solutions, our incredible network of partners, and the passion of our employees.

- CHUCK ROBBINS
CEO, Cisco
Cisco’s Areas of Socioeconomic Impact

**Technology & Business Innovation**
- Innovation Centers
- Financing
- R&D
- Manufacturing
- Components
- Jobs/Partnerships

**Supply Chain**
- Investments
- Seed Funding

**Inbound Investment**
- Partnerships with local business, channels and eco-system

**Business Creation**
- Education
- Jobs/Skills
- Healthcare
- Community

**Social Innovation**
- Community
- Development
- Leadership
- Diversity & Inclusion

**People & Culture**
- Intelligence sharing
- Government partnerships
- Training

**Cybersecurity**
- Trust and Transparency

**Government Engagement and Public/Private Partnerships**

**Product and Services**

**Corporate Presence**
Our world-class R&D, manufacturing and component partnerships contribute directly to the development of local economies.

Our supply chain footprint highlights our continued commitment to generate economic value to the communities we operate.

- **Global Ecosystem**
  - Cisco and our manufacturing partners have created over 2,400 direct jobs and 27,800 indirect jobs.
  - Some countries with manufacturing facilities:
    - China
    - United States
    - Mexico
    - Thailand
    - Malaysia

- **Investment**
  - US $6.9B is invested in R&D globally.
We are investing to build a diverse next generation STEM workforce.

107 Networking Academies in Malaysia

73,900 Students enrolled since inception

14,548 Students in 2018

93% Of students completing the Cisco Certified Network Associate (CCNA) obtained a job or a better educational opportunity.

The Cisco Networking Academy is our largest social investment and has changed the lives of millions of students globally.
hope possible