

CISCO The Network Intuitive CONTEST Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN. VOID WHERE PROHIBITED OR RESTRICTED.

This Contest (the "Contest") opens on September 15th, 2017 and ends on October 10th, 2017 at 23:59 IST, or earlier as mentioned in the "url" for each city (the "Contest Period"). Entry into this Contest is acceptance of these Official Rules. This Contest is sponsored by Cisco Systems India Private Limited, with one of its offices at Brigade South Parade, No. 10, Mahatma Gandhi Road, Bengaluru 560 001, Karnataka, India. ("Sponsor" or "Cisco").

1. ELIGIBILITY.

This Contest is open to participants ("Participants" or "you") who are age 18 years or older at the time of entry. This Contest is not open to: (1) employees or internally contracted vendors of Sponsor or its parent/subsidiaries, agents and affiliates; (2) the immediate family members or members of the same household of any such employee or vendor; (3) anyone professionally involved in the development or administration of this Contest; (4) employees or internally contracted vendors of governments and government-affiliated companies or organizations; or (5) any employee whose employer's guidelines or regulations do not allow entry in the Contest or acceptance of the prize(s). This Contest is valid in India only. This Contest is void in these countries and where otherwise prohibited or restricted by law.

2. HOW TO ENTER.

Participant must receive the eDM inviting them to participate in the Contest and Event after which the Participants are required to post The Network Intuitive caption with an interesting hashtag# on their Social Media platform and provide the screen shot on the Contest landing page url – https://www.cisco.com/c/m/en_in/events/tni/index.html

Entries must be received during the Contest Period. Sponsor is not responsible for late, lost, delayed, damaged, misdirected, incomplete, void, corrupted, garbled, illegible, and/or unintelligible entries, or for any problems, bugs or malfunctions Participants may encounter when submitting their entry. Only complete valid entries will be accepted. Sponsor will not verify receipt of entries. Participants must provide all information requested to be eligible to win. Sponsor reserves the right to disqualify false entries or entries suspected of being false. Incomplete, unreadable, or unintelligible entries, in the sole discretion of Sponsor, will be disqualified. All entries submitted become the sole property of Sponsor and will not be acknowledged or returned.

JUDGING CRITERIA

All those entries that are answered correctly will automatically qualify for the next round where Cisco Judges will rate the tag line & has tag using Network Intuitive based on creativity. The Judges will select two best taglines for each city for Reward. The winners of the Program will be announced at the TNI launch event in Bengaluru, Mumbai and Delhi. Participant should be present at the launch event in their respective cities to claim the Reward.

PRIZES. Subject to the terms of these Official Rules, once confirmed by Sponsor, the winner(s) will receive the following:

One utility gift per partner / per customer / event will be awarded in the cities of Delhi, Mumbai, and Bangalore respectively during the launch event. It is pertinent that the Participant is present at the venue in their respective cities to be eligible for the Reward.

Reward: A utility gift worth INR 5,000 per winner.

Limit one (1) prize per Participant. The approximate retail values are subject to change based on current market conditions at the time of prize fulfilment. Winners are not entitled to any surplus between actual retail value (ARV) of prize and stated ARV and any difference between stated ARV and actual value of the prize will not be awarded. No substitution, assignment, transfer, or cash redemption of any prize is allowed by Winner. Sponsor reserves the right to substitute a prize with another prize of equal or greater value should the advertised prize become unavailable for any reason. If applicable, prizes may be awarded in the form of voucher(s), coupon(s) and/or gift card(s) in Sponsor's sole discretion. If a potential winner is unable to participate in or accept the prize or any portion of the prize for any reason, Sponsor shall have no further obligation to such potential winner. Neither Sponsor nor any of its prize suppliers will replace any lost or stolen prizes, cards or certificates after being awarded to winners. In no event will Sponsor be responsible for awarding more than the stated number of prizes.

NOTIFICATION OF WINNER(S). Winners will be notified by phone, mail and/or email, at Sponsor's discretion. Sponsor's decision will be final in all matters. Sponsor may also send potential winner(s) a declaration of eligibility / liability / publicity release ("Release"). Unless restricted by law, potential winners receiving such a Release may be required to complete and return it within the time period specified therein. The prize may be forfeited and, in such case, an alternate potential winner may in Sponsor's discretion be selected from among the remaining eligible entries (using the criteria described above), if a potential winner: (i) cannot be reached; (ii) fails to obtain all signatures on the Release and to return the documents in a timely manner as required pursuant to these Official Rules; or (iii) cannot accept or receive the prize for any reason. Prizes will be sent to winner as quickly as practicable following notification (and receipt of any Release and related document, if applicable).

CONTENT AND LICENSE TERMS.

Originality: By participating in this Contest, Participant warrants and represents that his or her entry is original and has been legally created, and that Participant owns all rights to the entry and complies in all respects with the requirements set out in these Official Rules.

Additional Content Limitations. Participant's entry must not include anything in its theme or language that would offend parents whose young children view the entry, and must not include any nudity, sex, explicit activity, violence or drug use, nor any references to same.

License Grant. By submitting any entry in this Contest, Participant irrevocably grants Sponsor and its affiliates, legal representatives, assigns, agents and licensees, the unconditional, irrevocable and perpetual right and permission, royalty-free, to reproduce, encode, store, copy, transmit, publish, post, broadcast, display, publicly perform, adapt, exhibit and/or otherwise use or reuse (without limitation as to when or to the number of times used), for any purpose, the Participant's entry and ideas and materials contained therein, including, but not limited to, any recordings and performances contained therein (in each case, as submitted or as edited/modified in any way by the Sponsor, in its sole discretion), as well as to use Participant's Likeness, and/or statements regarding his/her participation in this Contest (with or without using the Participant's name) in any and all media without limitation as to time or territory, and without additional compensation or approval from the Participant, or any

other party. Participant waives all intellectual property rights, privacy/publicity rights or other legal or moral rights that might preclude the Sponsor's use of the Submission, and agrees not to sue or assert any claim against Sponsor for the use of the Submission or Participant's Likeness or statements. The grant of rights under these Official Rules includes all rights of paternity, integrity, disclosure, and withdrawal and any other rights that may be known as or referred to as "moral rights" ("Moral Rights"). If Moral Rights cannot be assigned under applicable law, then to the full extent allowed by law, Participant hereby waives such Moral Rights in favor of Sponsor and consents to any action of Sponsor which would violate such Moral Rights in the absence of such consent.

GENERAL CONDITIONS.

Notwithstanding anything in these Official Rules, Cisco and Cisco's program partner Marque Marketing Services Pvt. Ltd., reserves the right at any time in its absolute discretion to: (i) Cancel or modify the Program, or any part thereof; (ii) Determine and/or amend, by addition to, deletion from or variation of, these terms and conditions without prior notification, including but not limited to, the eligibility terms and criteria for the Program, the selection of winners, and the timing and venue of any act to be done, and all eligible entrants and winners shall be bound by such determination and/or amendments; and (iii) Substitute, withdraw or cancel any Prize without prior notice and without having to disclose any reason thereof and without any payment or compensation whatsoever, subject to state regulations. The Sponsor assumes no responsibility for lost, stolen, late, incomplete, invalid, illegible or misdirected submissions or claims; for failed, partial or garbled computer transmissions; or for technical failures of any kind, including, but not limited to electronic malfunctioning of any network, hardware or software or electronic or human error which may occur in the transmission of any information related to this promotion or in the processing of claims. Marque Marketing Services Pvt. Ltd., and Cisco reserves the right in its sole discretion to disqualify any entrant it finds to be tampering with the entry process or the operation of the Program or to be acting in violation of these Official Rules or commits fraud or participates in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Program may be a violation of criminal and civil law, and, should such an attempt be made, the Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. The Sponsor reserves the right to contact any entrant in order to verify the information provided in the entry. The Sponsor reserves the right to require verification from the potential winners. The Sponsor's failure to enforce any provision of these Official Rules shall not constitute a waiver of any provision. The Sponsor reserves the right to refuse acceptance of an entry without the need to furnish any explanation nor to entertain any queries by entrants. In the event of a query or dispute, the Sponsor's decision shall be final. (iv) Marque Marketing Services Pvt. Ltd., and Cisco is dedicated to the highest standards of legal compliance, ethical behavior and accurate disclosure to the public. It is our understanding that many entities and organizations prohibit officers or employees from accepting any gift or Prize having a value above a specific amount. Due to the number of Participants and the widely varied list of employers, Sponsor cannot be certain of all the different gift rules and regulations involved. We respectfully request that you confirm with your employer that acceptance of a Prize under this program is in compliance with your employer's ethics guidance and regulations. If you personally cannot accept a prize under this program, we hope that your employer will be able to accept it as an 'agency donation', or choose not to accept the Prize and return it to the Sponsor. The Sponsor's point of contact is rsabharw@cisco.com. You hereby represent and warrant that you will not take any action or permit or authorize any action which will render the Sponsor liable for a violation of the U.S. Foreign Corrupt Practices Act, which prohibits the offering, giving or promising to offer or give, directly or indirectly, money or anything else of value to any official of a government, political party or instrumentality thereof in order to assist you or the Sponsor in obtaining or retaining business. Cisco strives to maintain the highest standards of business integrity and, accordingly, if you have any cause for concern regarding any business practices these should be reported to Cisco at ethics@cisco.com.

USE OF PERSONAL INFORMATION: Personal information submitted while participating in the Program will be used to contact potential winners. Personal information means any information that

may be used to identify the individual making the entry including, but not limited to, a first and last name, an email address, a business, postal or other physical address, other contact information, a title, such individual's gender, occupation or industry, or other information needed to meet the obligations of the Program. The entrant grants to the Sponsor and its affiliates an irrevocable right to print, reproduce, publish, use, edit, adapt, display, broadcast and / or modify worldwide in any way, in any and all media, now known or hereinafter developed (without compensation to the entrant), including, but not limited to, the World Wide Web and the Internet, at any time(s), the winner's name and logos, and the name, portrait, picture, voice, likeness, and biographical information of the individual who entered on behalf of the winner, as news, information and for advertising and promotional purposes without additional compensation or review. The entrant consents to assign and transfer irrevocably to the Sponsor any and all rights, title and interest in the entry, without limitation, including all copyrights. By participating in the Program and to the fullest extent under applicable laws, the entrant waives the benefit of any provision of law known as "moral rights" or "droit moral" or any similar or analogous law or decision in any country of the world and represents and warrants to the Sponsor that its submission does not contain any third party confidential or proprietary information.

WARRANTY: Except for warranties and conditions implied by law which cannot be excluded, the sponsor makes no representations or warranties, express or implied, regarding the quality or suitability of the prize. Certain legislation may imply conditions or warranties which cannot be excluded, restricted or modified except to a limited extent. In this event, the Sponsor's liability is limited to, as its option: (i) the replacement of the prize or the supply of an equivalent prize; (ii) the repair of the prize; or (iii) the payment, if it does not contravene any law, of the cost of the replacement, supply or repairs.

LIMITATIONS OF LIABILITY: BY PARTICIPATING AND ACCEPTING A PRIZE, EXCEPT FOR LIABILITY UNDER STATUTE WHICH CANNOT BE EXCLUDED, EACH WINNER AGREES THAT THE SPONSOR, ITS SUBSIDIARIES, AFFILIATES, ADVERTISING AND PROMOTION AGENCIES, AND ALL OF THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS, WILL HAVE NO LIABILITY WHATSOEVER FOR, AND WILL BE HELD HARMLESS BY THE WINNER FOR ANY CLAIMS, LIABILITY, OR CAUSE OF ACTION FOR ANY INJURY, LOSS OR DAMAGES OF ANY KIND TO PERSONS, INCLUDING WITHOUT LIMITATION PROPERTY, DUE IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM THE DELIVERY, ACCEPTANCE, POSSESSION, USE OR MISUSE OF THE PRIZE, PARTICIPATION IN THIS CONTEST, OR PARTICIPATION IN ANY CONTEST OR PRIZE RELATED ACTIVITY. FOR THE AVOIDANCE OF DOUBT, NOTHING HEREIN EXCLUDES OR LIMITS THE SPONSOR'S LIABILITY FOR DEATH OR PERSONAL INJURY RESULTING FROM NEGLIGENCE, FRAUD OR WILFUL MISCONDUCT.

DISPUTES: Except where prohibited by law, the entrant agrees that any and all disputes will be resolved in the appropriate courts in Bengaluru, Karnataka, under the laws of India.