

EXECUTIVE BIOGRAPHY

Sthe Shabangu

PR & Communications Lead - Africa

Sthe Shabangu has over 18 years' experience in brand reputation; brand building, Strategic Communications & Public Relations.

Sthe joined Cisco in July 2018 as PR and Communications lead for Africa.

She is a disruptive thinker, culture creative and public speaker with experience across Fast Food business, Mining, telecommunications and advertising.

She applies her diverse knowledge to build and protect brand reputation, translate business strategies, unlock sustainable programs for the companies she has worked for.

Given her specific work experience, corporate leadership, brand expertise and consumer engagement in South Africa, Nigeria, Ghana, Kenya, Namibia, Tanzania, Senegal, Uganda, Rwanda, DRC, Ethiopia, Lesotho, Namibia, Botswana, Zambia, Zimbabwe and a working knowledge of America, she is often invited to speak on brands that are built for Africa.

She contributes thought leadership articles media across Africa. She invests much time mentoring young girls and she is a mother of 3 girls. She is very passionate about African leadership.