



Ayman Elgohary

General Manager

Cisco – Egypt & NWCA (North and West Central Africa)

Ayman Elgohary is a corporate executive with a strong successful track record in general management, business development and sales management. He is known for driving successful growth within multi-national enterprises.

Ayman has 22+ years of experience in the ICT Sector; leading corporate strategy, transformational initiatives and highly qualified multi-functional teams with different cultural backgrounds.

He possesses extensive knowledge in Middle East and Africa (MEA) Market; he worked in the UAE (both in Abu Dhabi and in Dubai), led businesses in Egypt, Levant, North Africa and West Central Africa.

Since 2004, he joined Cisco and moved between different managerial roles until he was appointed General Manager for Egypt in October 2013. In August 2015, he took the responsibility of Libya's, and in October 2017, Sudan was also moved under his leadership. In February 2018, Ayman was promoted to be the General Manager and Sales Director for Egypt & NWCA (North and West Central Africa) to be responsible for a total of 23-countries.

Ayman is known to have a great passion for his home country Egypt and for NWCA Region, with a strong belief of its successful development. He is leading his highly qualified Team and ensures their involvement in many national initiatives.

Ayman speaks 3-languages; Arabic, English and French. He holds a Bachelor of Science Degree in Electrical Engineering, majored in Communications and Electronics from Ain Shams University in Cairo.

Ayman holds an MBA from the reputable Strathclyde Business School (SBS) in Scotland, one of the top 100 and leading business schools in the world.

Ayman is a member of the American Chamber of Commerce (AmCham) in Egypt, where he is co-chairing the ICT committee there. And he is a board member in the Digital Economy and Technology General Division (ITFEDCOC) at the Federation of Egyptian chambers of commerce, and a board member in the Chamber of Information Technology and Telecommunications (CIT) affiliated with the Egyptian Ministry of Communication Information Technology (MCIT) and the Egyptian Ministry of Trade and Industry (MTI). Ayman is also a member at the CXO forum of the American University in Cairo (AUC) and a board of trustees member at 6th of October University. In addition to many different organizations and workgroups working towards developing the ICT sector in Egypt.