CISCO

Open your eyes to cybersecurity

Asia Pacific is the world's fastest growing region. But with great opportunities come serious cybersecurity threats. Attacks are getting more sophisticated. There is a prevalent lack of security preparedness leading to greater scrutiny from stakeholders and higher risks of financial and reputational losses.

In today's cybersecurity landscape, a single oversight can cost your business overnight. It's time to put security above everything.

Eye-opening APAC trends you should know about

53%
receive more than 10,000 alerts each day

64%
of those who suffered a breach say it cost them more than $500,000

51%
of cyberattacks resulted in a loss of more than $1 million

$433,000
losses incurred by a large enterprise that instantly detected a breach

$1,204,000
losses incurred if detection is delayed by more than a week

Six ways to reduce risk

There's a lot of cybersecurity challenges to overcome, but following the best practices below can reduce exposure to emerging risks, slow attackers' progress and provide more visibility into the threat landscape.

☑ Implement first-line-of-defense tools that can scale, like cloud security platforms

☑ Employ network segmentation to help reduce outbreak exposures

☑ Perform deeper and more advanced analytics

☑ Review and practice security response procedures

☑ Back up data often and test restoration procedures

☑ Access timely, accurate threat intelligence data and processes

Make security your priority

Get full access to the Cisco 2018 Asia Pacific Security Capabilities Benchmark Study now.

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