Cybersecurity and the C-suite

Think cybersecurity is your CIO’s responsibility?

- Yes: Shareholder value
  - 21% average loss in shareholder value after a breach becomes public

- No: Consumer trust
  - 86% of customers won’t do business after a breach of financial data

- No: The bottom line
  - 90% of financial damage is “hidden” and might not be felt for years

Is there anything you can do about it?

- Yes
- No: Try again.

Good call. Cybersecurity needs to be a top priority of the entire C-suite. Here’s why.

What does an average breach cost?

In revenue
- $1.57M

In brand value
- $184–$332M

- 31% of brand value
- $154 per lost or stolen record
- 11.2 months of recovery time

What does a breach mean for you?

- A CEO is twice as likely as any other position to be held responsible for maintaining a brand’s image.
- Only poor customer service or an environmental incident are more damaging to a brand’s reputation.
- Of the 16 percent of organizations that have a cybersecurity task force, 81 percent don’t include the finance department.

Threats are growing more complex every day. You need the right plan and the right technology in place.

Ready to make security a top priority? Get started