5 ways CIOs can drive digital transformation

Recently, fewer than 40 percent of CIOs reported that they were the leaders of digital transformation in their enterprise. To succeed, CIOs must embrace next-generation technologies—and the disruption that comes with them—to gain competitive advantage. Find out how intent-based networking can help.

Accelerate IT to support business innovation

Capture and translate explicit or inferred business intent into alignment with infrastructure, and scale quickly and easily to accommodate any range or number of devices for IoT. You can also constantly monitor and respond to risks resulting from new digital initiatives.

Improve talent acquisition and skillset

Build a more strategic approach to supporting the business by freeing up resources to focus on digital initiatives and other IT innovations, and attracting and retaining critical staff with cutting-edge projects that deliver true business value.

Protect company data and improve compliance

Automatically translate and enforce security policy compliance, and extend the full lifecycle of security capabilities from devices to cloud. Constantly scan the network to identify malware—even in encrypted streams—and mitigate risk to lower the potential damage from a successful breach.

Improve the experience for customers and employees

Increase overall satisfaction across your business to drive retention rates, and improve work-life balance for IT through automation that leads to happier employees. You can also continuously track and adapt to ensure that service levels are optimized.

Increase efficiency for IT and business operations

Enable new operational models, such as IoT, mobility, and cloud, and automate routine IT to improve resource utilization, optimize operations, and improve performance. You can also gain carrier and cloud independence for the best options in capabilities and cost.

Looking for more great ideas on leading your digital transformation and learning how intent-based networking can help? Check out the links below.

Executive Perspectives
Cisco Intent-Based Networking